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# Wildberries & Russ Buys 3 Ride-Hailing and Delivery Companies in Direct Challenge to Yandex

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A Citymobil taxi parking space. **Kirill Kukhmar / TASS**

Russian online retailer Wildberries & Russ (RWB) has acquired three companies that provide ride-hailing and delivery services as it tries to muscle its way into the highly concentrated market.

The deals, first reported by the RBC news outlet on Thursday, involve the purchase of Citymobil, Taksovichkof and Gruzovichkof at a total estimated cost of 3-8 billion rubles ($37-100 million).

RWB has not disclosed the financial terms of the acquisitions.

Russian media reported last year that the online retailer was looking to break into the transportation sector in a direct challenge to tech giant Yandex, whose Yandex Go holds a virtual monopoly in Moscow's ride-hailing market, as well as a dominant share in other

major cities.

**Related article**: Wildberries & Russ Acquires Cosmetics Chain Rive Gauche

RWB was formed after e-commerce giant Wildberries merged with advertising firm Russ Group in 2025.

Since then, RWB has acquired Magas International Airport in the North Caucasus republic of Ingushetia, a stake in Uzbekistan's national postal operator UzPost, as well as the Rive Gauche cosmetics chain and the Russian tour operator Fun&Sun.

On Wednesday, RWB announced a net profit of 175 billion rubles ($2.17 billion) in 2025, up from 104 billion rubles the previous year.

In 2025, the company invested 310 billion rubles ($3.85 billion) in logistics and IT infrastructure, as well as new projects.

RWB did not disclose its revenue last year.

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