

Wildberries & Russ Buys 3 Ride-Hailing and Delivery Companies in Direct Challenge to Yandex

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A Citymobil taxi parking space. Kirill Kukhmar / TASS

Russian online retailer Wildberries & Russ (RWB) has acquired three companies that provide ride-hailing and delivery services as it tries to muscle its way into the highly concentrated market.

The deals, first [reported](#) by the RBC news outlet on Thursday, involve the purchase of Citymobil, Taksovichkof and Gruzovichkof at a total estimated cost of 3-8 billion rubles (\$37-100 million).

RWB has not disclosed the financial terms of the acquisitions.

Russian media [reported](#) last year that the online retailer was looking to break into the transportation sector in a direct challenge to tech giant Yandex, whose Yandex Go holds a virtual monopoly in Moscow's ride-hailing market, as well as a dominant share in other

major cities.

Related article: [Wildberries & Russ Acquires Cosmetics Chain Rive Gauche](#)

RWB was formed after e-commerce giant Wildberries merged with advertising firm Russ Group in 2025.

Since then, RWB has acquired Magas International Airport in the North Caucasus republic of Ingushetia, a stake in Uzbekistan's national postal operator UzPost, as well as the Rive Gauche cosmetics chain and the Russian tour operator Fun&Sun.

On Wednesday, RWB [announced](#) a net profit of 175 billion rubles (\$2.17 billion) in 2025, up from 104 billion rubles the previous year.

In 2025, the company invested 310 billion rubles (\$3.85 billion) in logistics and IT infrastructure, as well as new projects.

RWB did not disclose its revenue last year.

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