

# Regions Calling: 2025 Wrapped

By [Leyla Latypova](#)

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From left: Bashkortostan, Svetlana Lada-Rus and the protesters of Altai. **MT**

Merry Christmas and welcome to [Regions Calling](#), a newsletter by The Moscow Times shedding light on life beyond the Russian capital.

For this final newsletter of the year, we asked our special correspondent Leyla Latypova to reflect on her 2025 coverage of the regions and choose one policy, person and place that left the most pronounced impact this year.

## In Russia's Regions, Who Shaped History in 2025?

There was no shortage of pivotal events in Russia's regions and ethnic republics this year.

Nearly every day in 2025 saw a protest in at least one of the country's 83 federal subjects, whether it was a lone single-person picket or a rally drawing thousands.

Because only a small fraction of these protests were sanctioned by the authorities,

participants faced risks ranging from modest fines to multi-year prison sentences, as well as inclusion in Russia's [rapidly expanding](#) registries of foreign agents, extremists and terrorists.

Regional officials also did their share to stay in the spotlight.

Some, like eccentric **Vologda** Governor Georgy Filimonov, [made headlines](#) for enacting borderline-absurd ultraconservative policies. Others, like [deputies](#) of the State Council of **Tatarstan** and **Khakassia**'s head [Valentin Konovalov](#), staged rare demarches against Moscow.

As paradoxical as it may sound, the political discontent that swept the regions this year was largely of the Kremlin's own making. Emboldened by its ongoing war in Ukraine and crushing of the domestic opposition, Moscow moved to assert Russian cultural dominance at home and solidify control over regional elites and natural resources on Indigenous lands — actions that were met with resistance.

As another turbulent and busy year of covering Russia's regions comes to a close, here are my picks for the policy, person and place that will make 2025 go down in history:

### **Policy: The municipal government reform**

President Vladimir Putin first [floated](#) the idea of a nationwide municipal government reform, which would essentially abolish lower-tier urban and rural municipal governments, in 2019.

A bill was finally introduced in Russia's lower house of parliament in 2021, but it would take another four years and over 1,000 amendments for it to be finally [passed](#) in March this year.

Observers have long [warned](#) that the abolition of the two-tier system of local government could create long-term problems for the Kremlin, including public protests and depopulation in small towns, by weakening ties between local authorities and residents.

The first signs of trouble appeared even before the bill was passed.

The head of **Tatarstan**, an economic powerhouse that attempted to secede from Russia in the 1990s, [slammed](#) the reform as “shameful” and “disgraceful,” prompting the Duma to introduce an amendment that gives regional authorities the final say on whether to implement it.

Even the generally Kremlin-loyal Communist Party repeatedly lambasted the bill. Communist deputies in the State Duma unanimously voted against it, while regional members entered into protracted conflicts with the reform's supporters.

Once Putin signed the bill, street protests began.

Residents of **Altai**, a vast but scarcely populated republic in southern Siberia, have shown the fiercest opposition to the reform, [dubbing it](#) a threat to the republic's territorial integrity and Indigenous livelihoods.

With nearly 2% of Altai's entire population [joining](#) an anti-reform rally in June, the republic has emerged as one of the most discontent-prone regions in wartime Russia.

Residents of other vast and predominantly rural regions of the Far East and Siberia also spoke out against the reform, though they largely resorted to recording public addresses and petitions instead of street protests.

Kremlin-installed officials in the republics of **Altai** and **Buryatia**, as well as the **Irkutsk** and **Zabaikalsky** regions, [pressed ahead](#) with the change anyway. The India-sized republic of **Sakha** [remains](#) the only outlier set to keep the two-tier system.

### Person: Svetlana Lada-Rus

In a socio-political field dominated by disjointed grassroots movements, one person stood out as a possible leader of the anti-Kremlin opposition in the regions: the exiled occult healer Svetlana Lada-Rus.

Lada-Rus might not have the international public profile of Yulia Navalnaya or the mass public admiration of jailed Bashkir opposition activist [Fayil Alsynov](#).

Yet for those closely tracking Russia's regional politics, her shadowy presence, unorthodox teachings and links to some of the year's most visible protest campaigns are impossible to ignore.

A music teacher by training, Lada-Rus first gained attention in the 1990s after opening an occult healing center in **Samara**. She later ventured into politics, running for the State Duma in 2003 and attempting a presidential bid in 2012 with backing from her own party, Volya ("The Will"), which was outlawed as "extremist" in 2016.

Her ideology blends denial of the Soviet Union's dissolution, [Russian nationalism](#), anti-vaccine rhetoric, [reptilian conspiracy theories](#) and [claims](#) that Russia's ruling elite has been co-opted by British intelligence services.

Lada-Rus lives in an undisclosed location in exile and has not been seen in public for years.

The healer-turned-politician addresses her political followers in hours-long voice commentaries on current events, which she [releases](#) every day without fail.

Though it is difficult to estimate the actual number of Lada-Rus' followers inside Russia, dozens of activists with alleged links to the healer — all of them middle-aged, working-class women — were arrested across the country in 2025.

Among the arrested Lada-Rus sympathizers were **Altai** protest leader [Aruna Arna](#) and **Bashkortostan** environmental rights activist [Guzel Reyter](#), who joined a major [campaign](#) against a government-backed plan to develop copper mining deposits in her native republic.

Olga Tsukanova, the founder of [the Council of Wives and Mothers](#), a [now-closed](#) independent group of soldiers' relatives that lobbied the Kremlin to return mobilized troops from Ukraine, was another prominent Lada-Rus ally to face repressions.

In November, Lada-Rus herself was [sentenced](#) in absentia to eight years in prison on numerous charges including fraud and causing grievous bodily harm through negligence.

Openly pushing ideals of Russian ethnic nationalism and voicing no condemnation of the Kremlin's invasion of Ukraine, Lada-Rus is hardly a leader who would put Russia on the path to democracy.

Instead, her popularity is yet another testament to the fact that unstable times provide fertile ground for the rise of questionable figures.

### **Place: Republic of Bashkortostan**

After thousands-strong [2024 protests](#) in **Bashkortostan**'s Baymak district gave way to [the largest political trial](#) in modern Russian history, many observers expected the Turkic-majority republic to fall out of the headlines.

But brutal repressions against participants of the Baymak protests, which affected hundreds of families in the republic, have failed to completely stamp out civil society.

In May, Bashkortostan returned to the spotlight with [fresh protests](#) over a government-backed plan to develop copper mining deposits at the picturesque Kyrktytau mountain range, a popular area for outdoor tourism.

Local residents and environmental activists warned that the project, if approved, would inflict irreparable ecological damage to their Indigenous lands and other interconnected ecosystems, including in neighboring Kazakhstan.

A month later, police [raided](#) the homes of pro-Kyrktytau activists and detained dozens of them for questioning.

With defenders silenced, the Bashkir government [went ahead](#) with the development project.

In August, dozens of Bashkir environmental activists [marked](#) five years since the [protests](#) in defense of the Kushtau mountain, one of the few successful grassroots protests in Russia's modern history. With many prominent Kushtau defenders later forced into exile or jailed as part of the Baymak case in 2024, most participants resorted to sharing their bittersweet memories online.

Beyond its protest potential, Bashkortostan was frequently [targeted](#) in Ukrainian drone attacks ranked No. 1 in the country for [confirmed war losses](#) and surprised observers by [inaugurating](#) a Ukrainian cultural center. It also gave rise to the country's most commercially successful Indigenous music project to date, the band Ay Yola.

In 2025, Bashkortostan was one of the most mentioned places in The Moscow Times' coverage of Russia's regions. Despite the repressions orchestrated by its Kremlin-aligned government, it will remain a place to watch in the years to come.

*To learn more about 2025 in Russia's regions, consider reading our in-depth coverage of the year's key events:*

- [“Russia's New Indigenous Policy Enables Unchecked Resource Exploitation, Experts Warn”](#) by Leyla Latypova

- [“Hundreds of Ethnic Germans Are Dying for Russia in Ukraine. This Man Is Tracking Them”](#) by Andrei Grigorev and Leyla Latypova
- [“A Push For Local Government Efficiency in Russia Is Really About Kremlin Control”](#) by Andras Toth-Czifra
- [“In Altai Republic, a Kremlin-Backed Government Reform Aids the Tycoons”](#) by Leyla Latypova
- [“Harmful by Nature': Bashkortostan's Controversial New Mining Project Could Have Global Impacts”](#) by Leyla Latypova

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