

Alcohol Sales in Russia Reach Record High in 2024 – RBC

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Vladimir Smirnov / TASS

Retail alcohol sales in Russia hit a record 184.2 million decaliters between January and October 2024, the RBC business news outlet [reported](#) Monday, citing data from market regulators.

This marks the highest volume recorded since 2017, when regulators began tracking the data. Sales during this period were 21% higher than between January and October 2017 and 0.8% above the same period in 2023, RBC said.

Vodka led the market, with 62.5 million decaliters sold, slightly higher than 2022 levels. Wine sales reached 46.9 million decaliters, up 0.9% from 2023 and 22.5% higher than in 2017.

Sparkling wine sales saw a significant jump of 10.9% from 2023, totaling 16.3 million decaliters, and 61% more than in 2017. Liqueur and spirits sales also increased, with liqueur sales rising 16.6% to 13.2 million decaliters and whisky, rum, and gin sales up 15.7% to 11.3 million decaliters.

The increase in alcohol consumption [coincides](#) with a rise in alcohol dependency rates reported by Russia's state statistics agency, marking the first such increase in a decade.

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