

Racy Election Ad Urges Russians to Vote or Face Dystopian Gay Future

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Video grab

A video ad released this week urges Russians to go out and vote in the upcoming presidential election or face the consequences of a dystopian future in which traditional family values have been outlawed.

The 6-minute video, [published](#) on YouTube Wednesday, employs a number of homophobic tropes to paint a hypothetical Russia of the year 2036, one that is ruled by a “rainbow tribunal” and a “tolerance patrol,” which forces dissenters to undergo “gender harmony” re-education courses.

In the ad, a young family that lives on a street called “69 Gay Liberators” is forced to live a double life in which they teach their son Barack to call them “parents No. 1 and No. 2” instead of “mother and father” when in public.

The husband works at the “Ministry of Justice and Anal Punishment,” and he is forced to cross-dress to execute his father, an accused “fundamentalist sexist,” with a sex toy.

“I told you in March 2024: be a man, go and vote!” the father tells his son after the latter experiences a revelation and releases him from fuzzy handcuffs.

Embed:

Similar fearmongering ad campaigns have been [launched](#) ahead of the 2018 presidential election, regional [elections](#) later that year and constitutional [changes](#) in 2020 that cleared the way for President Vladimir Putin to seek his fifth term in the March 15–17 election.

The latest ad was published on a YouTube channel under the name of Russia’s Communist Party presidential candidate Nikolai Kharitonov, however, the party [denied](#) any affiliation with the video or the channel.

The ad’s authorship could not immediately be established.

Radio Free Europe/Radio Liberty's (RFE/RL) Russian-language service [reported](#) that the father was played by the same actor who [appeared](#) in a 2022 ad released by the Kremlin-funded broadcaster RT that predicted a “freezing Europe” without Russian gas imports.

The same actor, Valentin Vorobyov, was featured in yet another ad depicting a dystopian future where Germans are forced to give up their last possessions for Ukraine and greet each other with the phrase “Heil [Volodymyr] Zelensky,” referring to the Ukrainian president.

According to RFE/RL, the YouTube channel that published the latest homophobic ad has links to a website with a “DUB Media” production studio logo, which is reported to have [produced](#) videos for the Moscow Mayor’s Office.

The news outlet said DUB Media denied its affiliation with the ad.

Original url:

<https://www.themoscowtimes.com/2024/02/23/racy-election-ad-urges-russians-to-vote-or-face-dystopian-gay-future-a84219>