The Moscow Times
30 YEARS
INDEPENDENT NEWS FROM RUSSIA

Cow-Belle of the Ball: Bovine Beauty Contest Held in Russia's Far East

November 22, 2023

A three-year-old cow named Manik has won a national cattle beauty contest organized by an arts organization in Russia's republic of Sakha. Manik beat 11 competitors to win 10,000 rubles for her owner. Cattle of any gender were permitted to participate in the photo contest, which asked contenders to use close-up photos, unusual angles, and a creative approach in their submissions. The pageant, which began in 2019 in an effort to bring attention to agricultural issues in Russia and encourage gentle treatment of cattle, has become an annual event:



"AARTYK" House of Folk Art

Original url:
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