

Quarantined Russians Take Up the No-Sweatpants Instagram Challenge

April 29, 2020



Instagram / kativarnava, anndios

When the coronavirus pandemic pushed millions of people into government-mandated home isolation, the internet flooded with memes about our new collective reality of wearing the same pair of sweatpants for weeks at a time, hopping on video conference calls with no makeup and generally metamorphosing into couch potatoes.

These Russian Instagrammers have had enough.

With the "stop *treniki* [a Russian word for tracksuits that can also refer to sweatpants] challenge," people are putting their best faces — and outfits — forward.

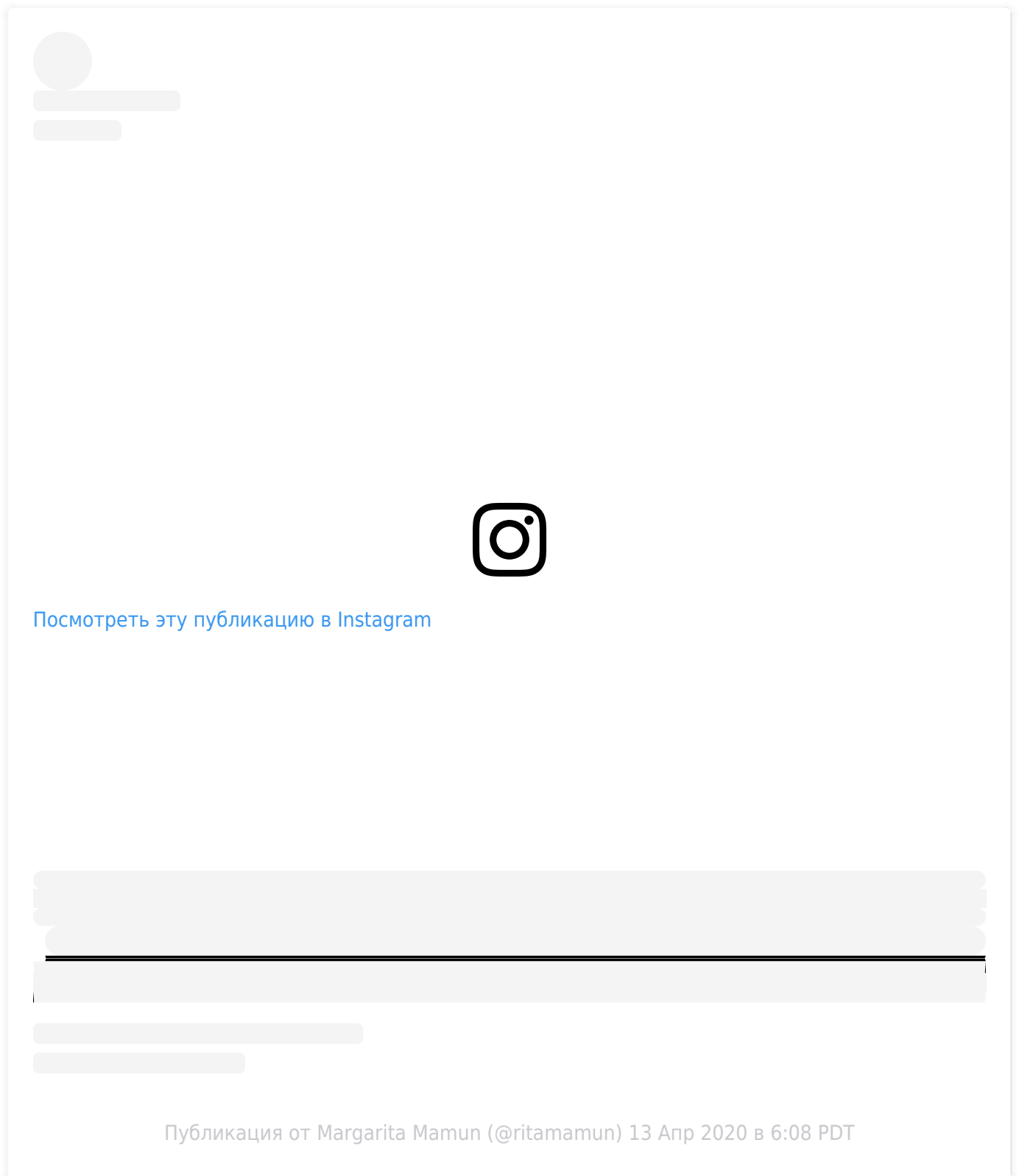
As Karl Lagerfeld himself once said: "Sweatpants are a sign of defeat. You lost control of your life so you bought some sweatpants."

Here's a look at Russia's finest quarantine couture:

This look is perfect for a night out at a glitzy gala — or for simply trying out that new pasta

sauce recipe.

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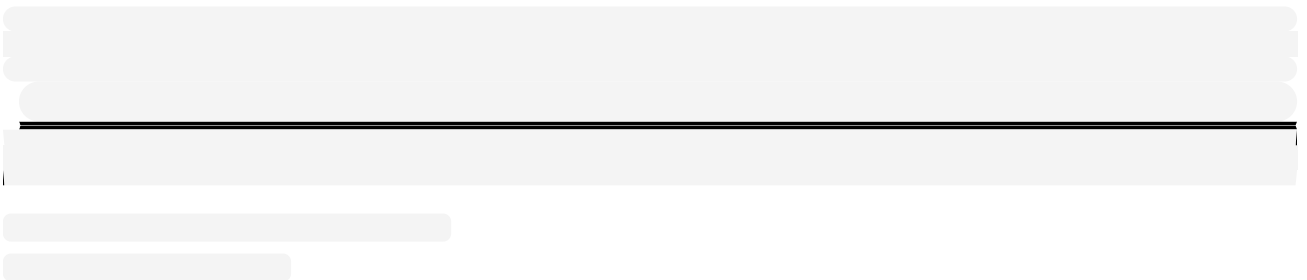


Endlessly scrolling through TikTok never looked so glamorous.

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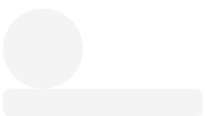
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Публикация от Alexandra Rebenok (@sasharebenok) 15 Апр 2020 в 1:49 PDT

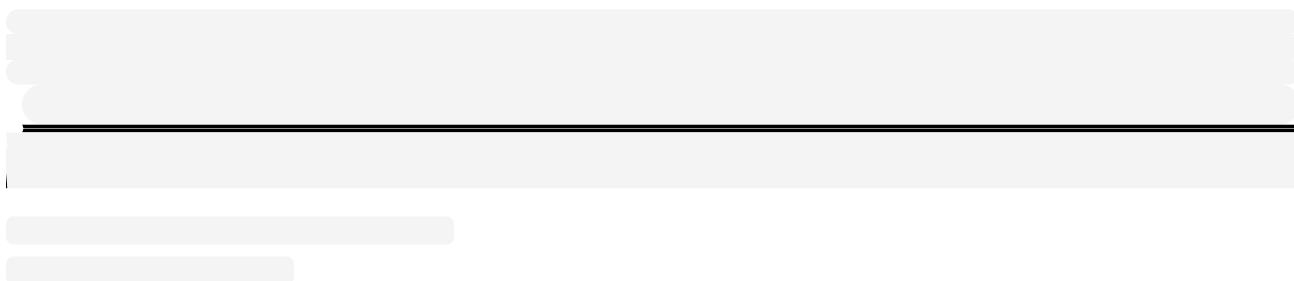
The rest of our homes may be in chaos, but at least our looks are on point.

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Публикация от ПСИХОЛОГИЯ | КОУЧИНГ | СЕМЬЯ (@ksuzar) 28 Апр 2020 в 1:19 PDT

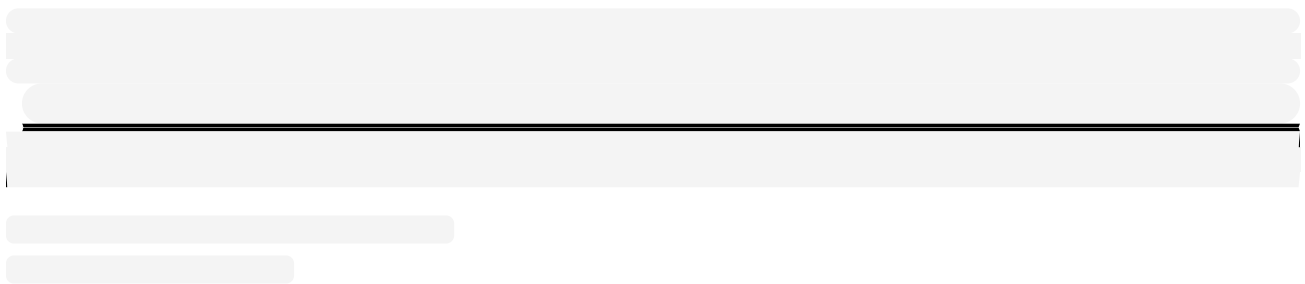
Just enjoying some shisha and wine before giving an impromptu kitchen concert.

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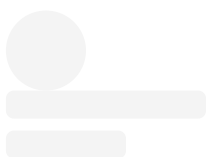
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Публикация от Misha Klein (@mishaklein) 13 Апр 2020 в 11:29 PDT

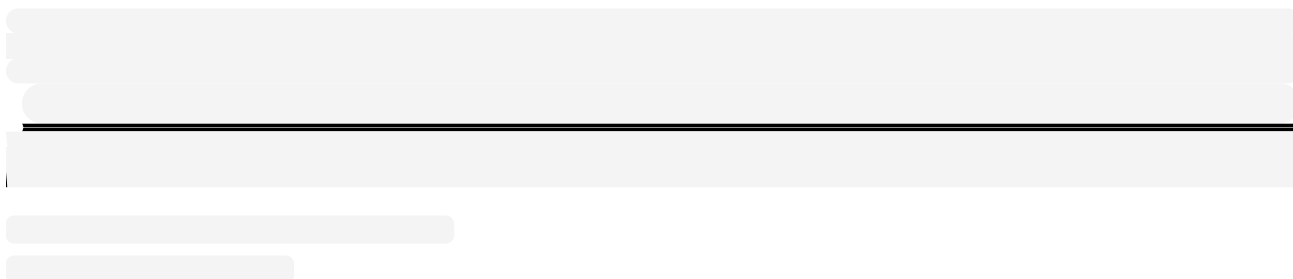
Windexing the mirrors is absolutely a special occasion.

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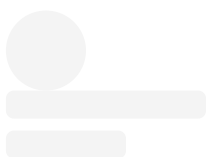
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Публикация от Крестюша Яблокова (@ikristusha) 16 Апр 2020 в 11:53 PDT

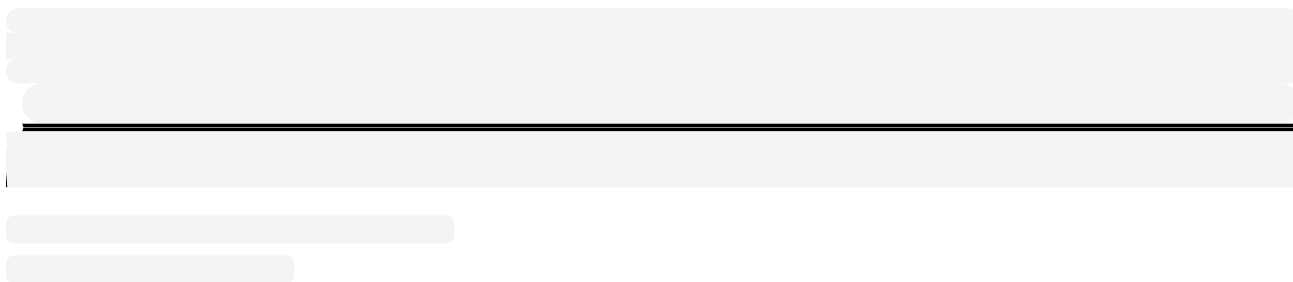
Cooking in high heels is hard work — the trick is to make it look effortless.

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Публикация от Ekaterina Lobasheva (@kundalini_ya) 15 Апр 2020 в 6:24 PDT

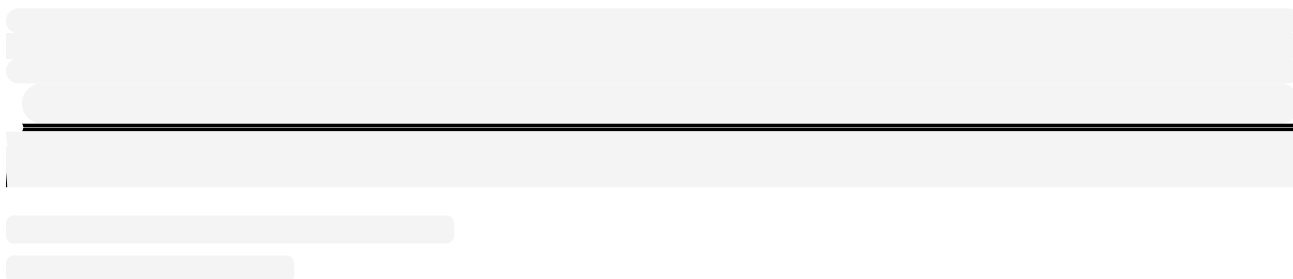
"I'm not a model, the camera just turned on by itself."

Embed:





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Публикация от ЮЛИЯ ЗОЛОТЫХ | Ballerina | Spb (@yuliya_zolotykh) 20 Apr 2020 в 7:04 PDT

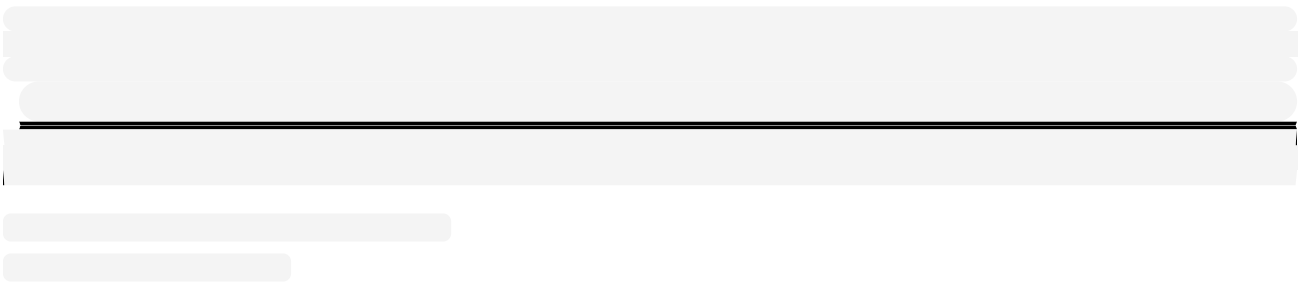
You. Better. Work.

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Публикация от The official Darya Klishina (@dariaklishina) 26 Апр 2020 в 6:01 PDT

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