

Dance On Your Balcony Like No One's Watching in Russian Viral Challenge

April 14, 2020



People across the Russian-speaking world are transforming their balconies into raves while in quarantine. **Cream Soda / Youtube**

During the coronavirus quarantine, Russians are dancing on their own — and loving it.

Apartment dwellers across the Russian-speaking world are taking to their balconies to emulate the “Crying In Techno” music video by Russian pop act Cream Soda, which shows band members and other characters dancing on balconies in increasingly absurd ways. The result is a virtual flashmob whose dress code can best be described as...nonexistent.

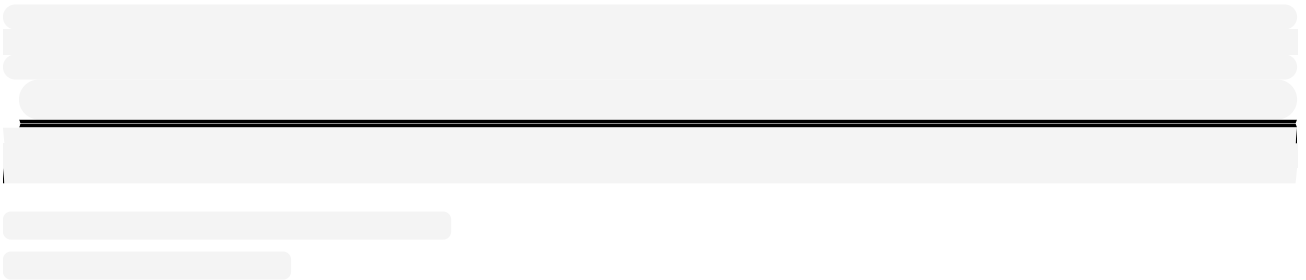
Here's a look at our favorite balcony-dancers:

Some, like @godukgoduk from Latvia's capital of Riga, incorporate dance into their morning routine. Coffee, vogue, repeat.

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Публикация от [redacted] (@gudokgudok) 11 Апр 2020 в 6:31 PDT

@anny.vino achieved the best of both worlds by combining two viral challenges, managing to both “cry in techno” and “flip the switch.”

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Публикация от Anny Vinogradova (@anny.vino) 12 Апр 2020 в 3:56 PDT

Tyumen resident @_valentina_burtseva_ brought all the intensity of a night out at the club to her sunny balcony — and the fuzzy bathrobe is undoubtedly more comfortable than a clubbing outfit.

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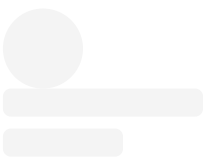
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Публикация от Valentina Burtseva (@_valentina_burtseva_) 13 Апр 2020 в 1:53 PDT

Costumes and a drone were the keys to creating this multi-level shot on a Krasnodar highrise.

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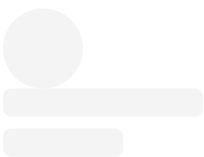
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Публикация от Маруся 🍷 (@manyatatarenko) 13 Апр 2020 в 12:53 PDT

Teamwork was the modus operandi for @nikolkaplan of Nizhny Novgorod.

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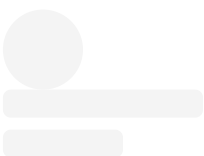
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Публикация от nikolkaplan (@nikolkaplan) 14 Апр 2020 в 12:59 PDT

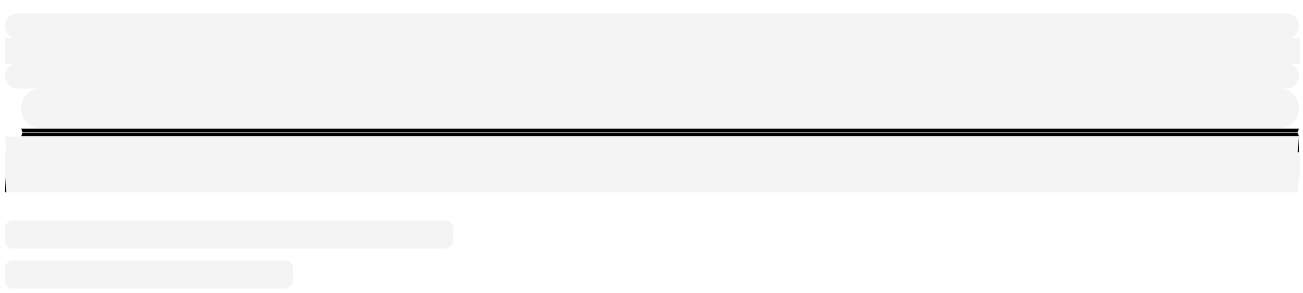
It may still be chilly in St. Petersburg, but that didn't stop @nikita__myagkov and friends from venturing onto their balconies to dance — some more heavily clothed than others.

Embed:





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Публикация от Прогулки по крышам Питера СПб (@nikita__myagkov) 13 Апр 2020 в 11:52 PDT

In case you're curious — or want to put your own spin on the challenge wherever you are in the world — the original music video can be viewed here:

Embed:

Original url:

<https://www.themoscowtimes.com/2020/04/14/dance-on-your-balcony-like-no-ones-watching-in-russia-n-viral-challenge-a69976>