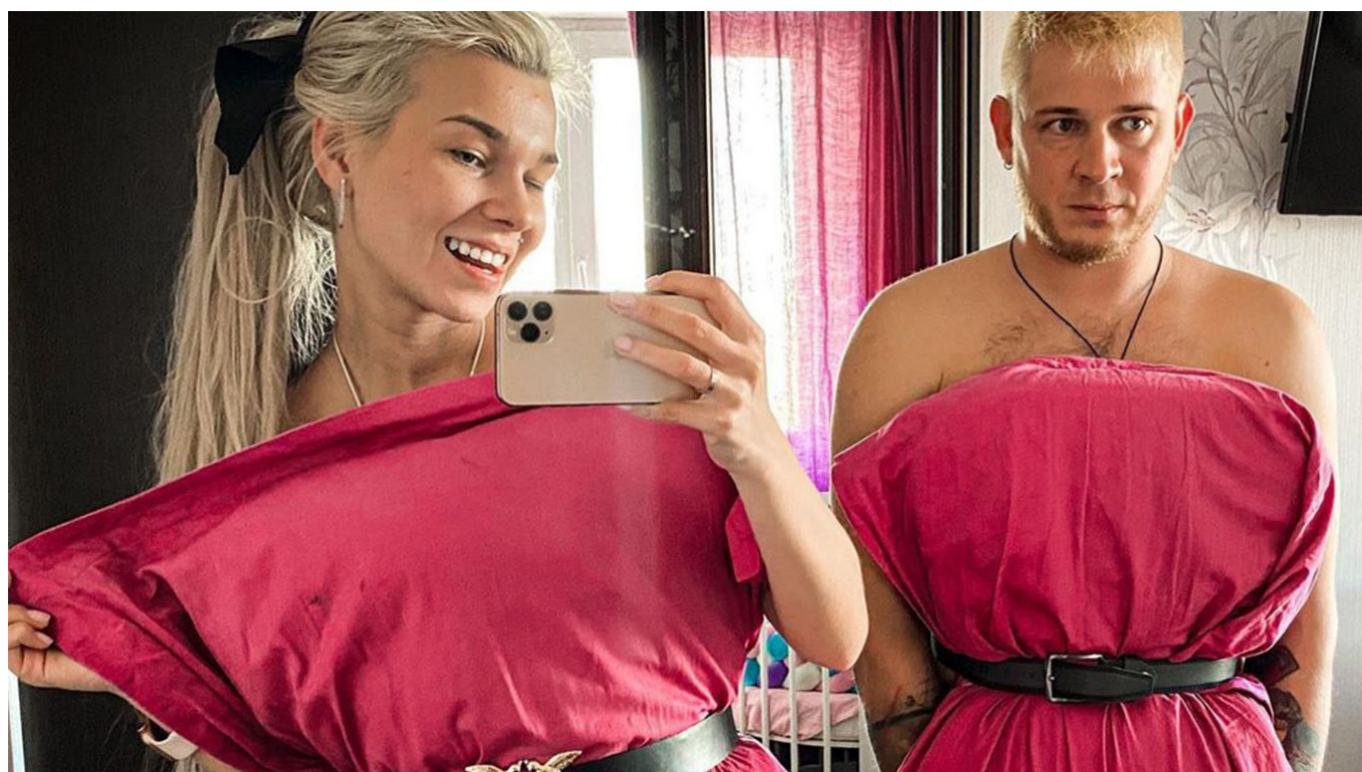


Quarantined Russians Model Fierce Fashions Using Nothing But Pillows

April 09, 2020



greyjuli / Instagram

With the entire country ordered to stay at home amid the coronavirus pandemic, many Russians have no shortage of time on their hands.

As they sit in solitude to flatten the curve, thousands of Russians have already begun using their creative energy to [recreate](#) iconic works of art using nothing but the materials in their homes.

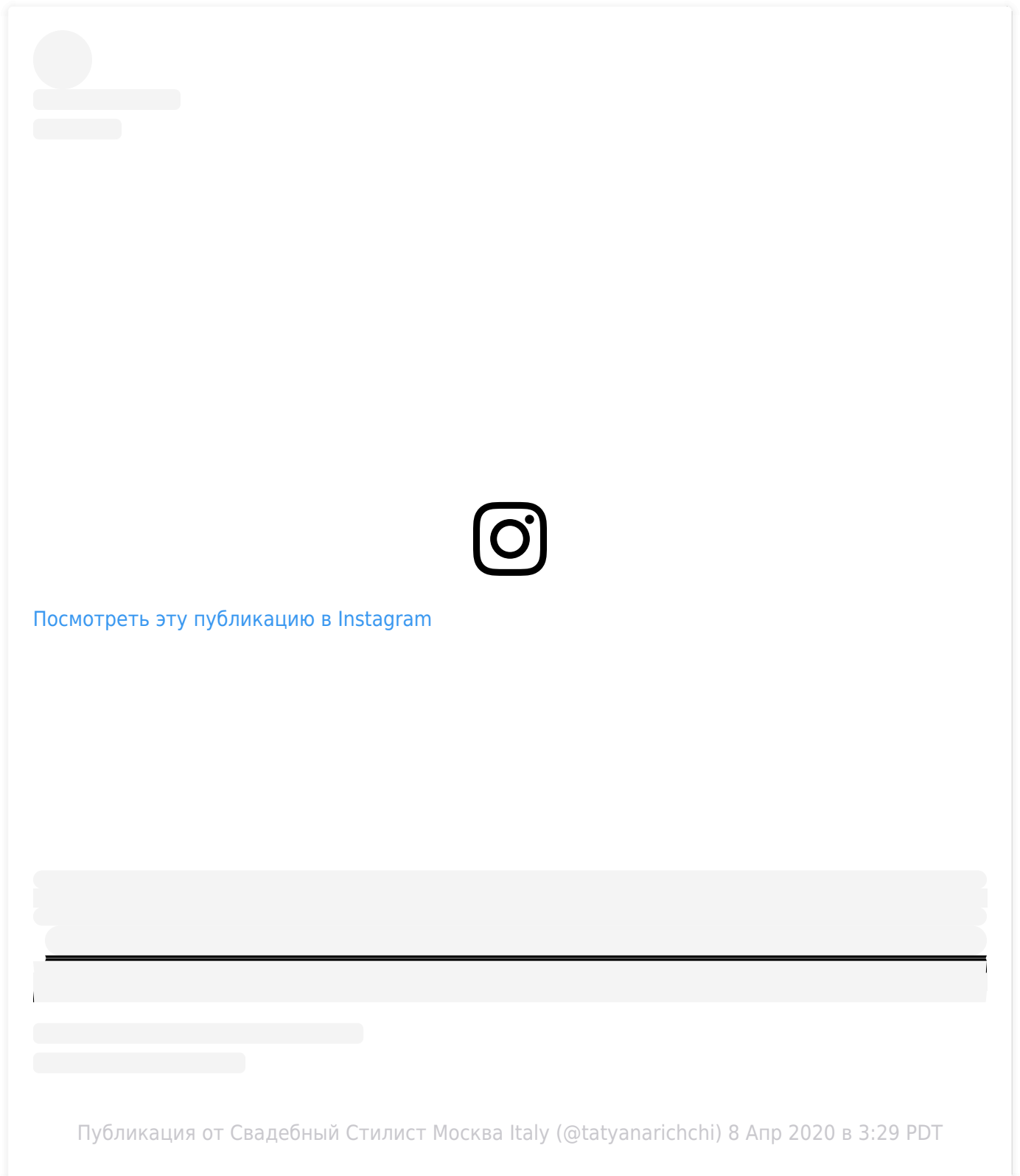
There's already a new trend that's emerging across the country: the pillow dress challenge. Russian Instagram users are transforming ordinary pillows into haute couture designs and strutting their stuff down the runway — or in this case, the hallway.

The rules are simple: you can use a belt to hold the pillow up, but otherwise the pillow should be the only item of clothing in the look.

Here's a look at our favorite fashions:

It's a white-tie affair in this household.

Embed:



Посмотреть эту публикацию в Instagram

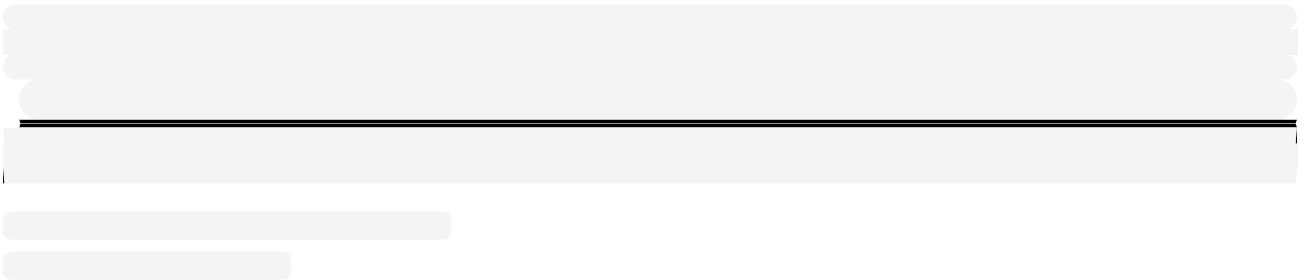
Публикация от Свадебный Стилист Москва Italy (@tatyana_richchi) 8 Апр 2020 в 3:29 PDT

A look that would feel right at home in early-career Lady Gaga's wardrobe.

Embed:



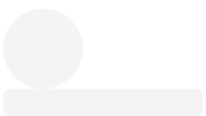
[Посмотреть эту публикацию в Instagram](#)



Публикация от ALINA VEGANUTAYA (@devo4ka_vegan) 7 Апр 2020 в 10:28 PDT

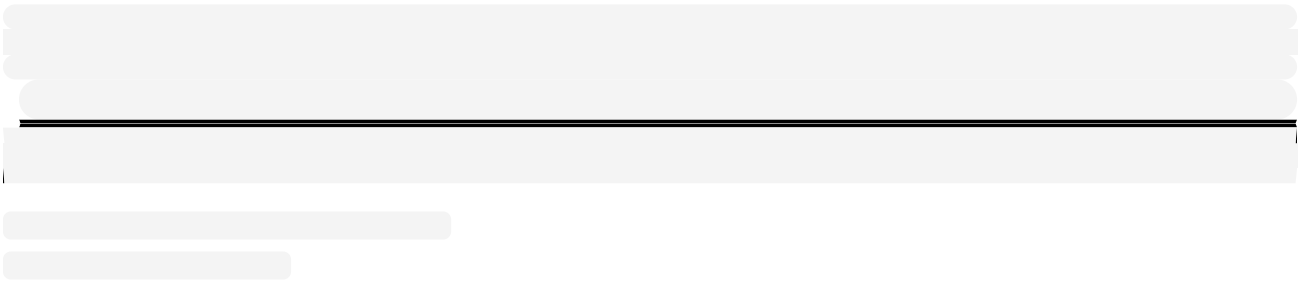
Proof that you can still pull off a look while wearing under-eye masks.

Embed:





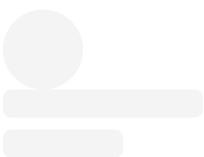
[Посмотреть эту публикацию в Instagram](#)



Публикация от Moscow☐☐ (@candy_katy) 9 Апр 2020 в 12:21 PDT

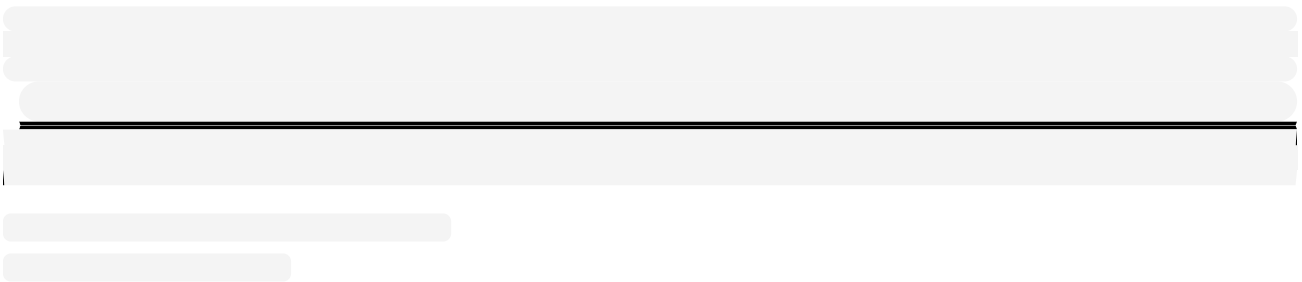
We're seeing double.

Embed:





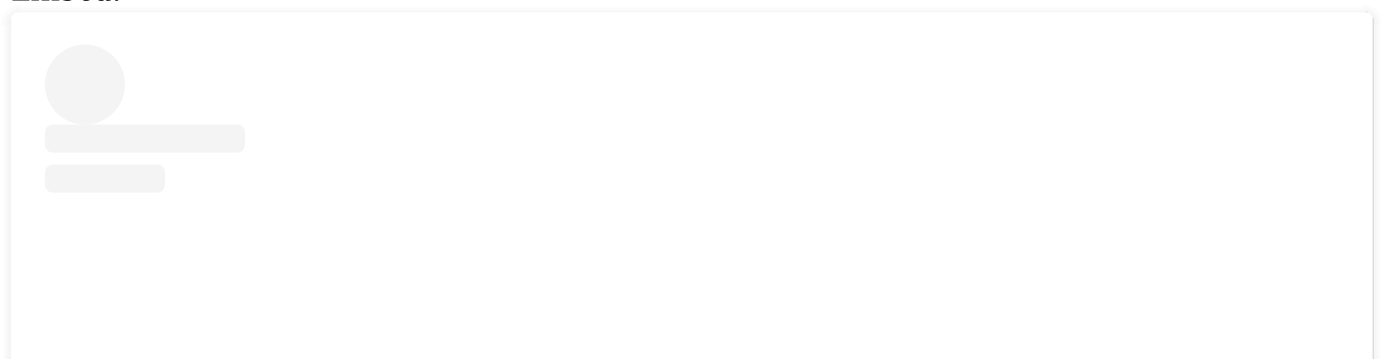
[Посмотреть эту публикацию в Instagram](#)



Публикация от МАТЕРИНСТВО КАК ТРАНСФОРМАЦИЯ (@veronichka.mom) 8 Апр 2020 в 9:51 PDT

The unique silhouette and playful feather trim make this pillow dress nothing short of iconic.

Embed:





[Посмотреть эту публикацию в Instagram](#)



Публикация от  [@dolliskvor](#) 8 Апр 2020 в 4:34 PDT

If you can't go to the French Riviera, just bring the Riviera to you.

Embed:





[Посмотреть эту публикацию в Instagram](#)

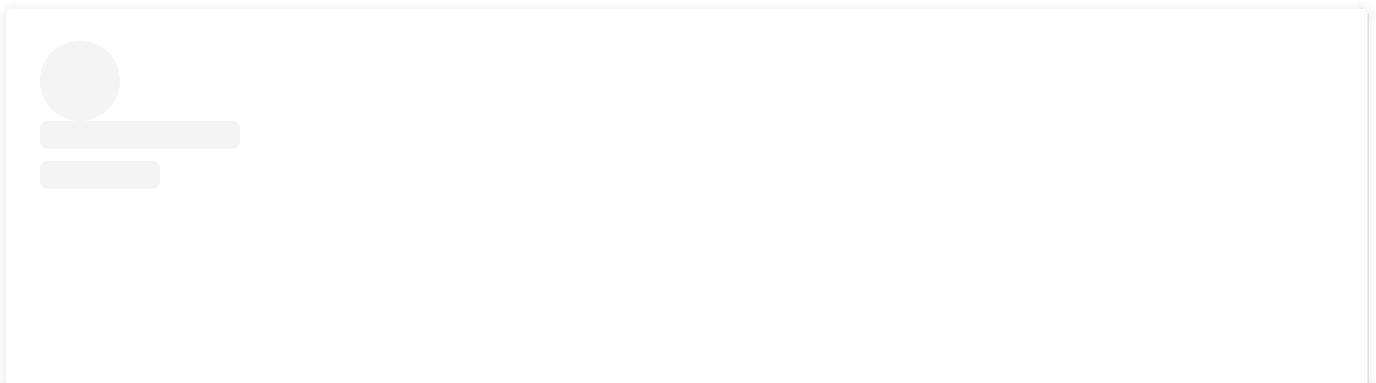


Неделя высокой моды #ss2020 Victor&Rolf #платьеподушка #подушкаплатье #pillowcasedress #pillowdress #самоизоляция2020 ИЛИ КАК Я ХОЧУ НА

Публикация от [Наталья \(Леска](#)) (@sugared_leska) 8 Апр 2020 в 12:27 PDT

This bold, off-the-shoulder top is tied off with a safety-belt finish. Buckle up.

Embed:





[Посмотреть эту публикацию в Instagram](#)



Публикация от СТИЛИСТ ФЭШНБЛОГЕР ТАТЬЯНА (@underapplestyle) 8 Апр 2020 в 8:47 PDT

I just flipped the switch...

Embed:





[Посмотреть эту публикацию в Instagram](#)



Публикация от ЮЛЯ ГРЭЙ ♥ Петро 🇷🇺 Омск 🇷🇺 (@greyjuli) 8 Апр 2020 в 5:30 PDT

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