The Moscow Times
30 YEARS
INDEPENDENT NEWS FROM RUSSIA

Putin, Cheburashka and Alyonka: Here's How Russian Social Media Used FaceApp

July 19, 2019



RussianMemesLtd / Twitter

FaceApp, a face-editing photo app created by a Russian tech company called Wireless Lab, has gone viral after social media users from all over the world took the #FaceAppChallenge.

Despite western experts' security concerns regarding personal data, people continue to share their old-age photos and make it with famous politicians, singers, cartoons characters and popular advertisement faces. Currently, it is one of the most downloaded apps across the globe and the most downloaded in Russia.

Here are our favorite images:

What an endless presidential term looks like:

Embed:

View this post on Instagram

Флешмоб набрал обороты, не инста ,а дом престарелых прямо)) И стало ясно ,что и первый-то срок мне вряд ли светит))))

A post shared by Ксения Собчак (@xenia_sobchak) on Jul 16, 2019 at 6:58am PDT

A bit of imagination and new technologies finds unexpected similarities between popular characters:

Embed:

pic.twitter.com/MjLifVsU6z

— Russian Memes United (@RussianMemesLtd) July 18, 2019

Time spares no one, even Russia's iconic "Alyonka" chocolate girl.

Embed:

pic.twitter.com/RuDqRAqgzo

— Tom Kiehn (@IRtjk) July 17, 2019

The app was a hit on Russian televesion.

Embed:

Meanwhile, on #Russia's state TV.#FaceApp pic.twitter.com/ckyyGjPf53

— Julia Davis (@JuliaDavisNews) July 18, 2019

- Honey, where are you?

- At my grandma's

- Send a photo

- ...

Embed:

фейсапп зашёл слишком далеко pic.twitter.com/CSejUbZSpf

— X dr. straightedge X (@Natella_Nut) July 18, 2019

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