

FIFA Announces Winning World Cup Slogans for 32 Teams in Tournament

May 24, 2018



fifa.com

FIFA has [announced](#) the winning slogans for the 32 teams participating in the 2018 World Cup in Russia this summer.

Online voters chose "Play with an open heart" as Russia's slogan, winning against "Russian bears are on their way to victory" and "Together and with our whole hearts we are following the dream."

The slogans will feature on the buses of the competing teams as they travel across the country during the tournament, which will take place in 11 Russian host cities from June 14 to July 15.

Other notable selections include Australia's rousing "BE BRAVE, BE BOLD, SOCCEROOS IN GREEN AND GOLD" and Uruguay's poetic "The sun shines in Russia, the sky is all light blue."

Related article: [Will Smith and Nicky Jam to Sing Official 2018 World Cup Song](#)

Poland: POLSKA DAWAJ! (Go Poland!)

Portugal: O PASSADO É GLÓRIA, O PRESENTE É HISTÓRIA (The past is glory, the present is history)

Russia: ИГРАЙ С ОТКРЫТЫМ СЕРДЦЕМ (Play with an open heart)

Saudi Arabia:  (Desert knights)





















Senegal: IMPOSSIBLE N'EST PAS SÉNÉGALAIS (Impossible is not Senegalese)

Serbia: Jedan tim, jedan san - Srbija! (One team, one dream - Serbia!)

Spain: JUNTOS SOMOS INVENCIBLES (Together we are invincible)

Sweden: TILLSAMMANS FÖR SVERIGE! (Together for Sweden!)

Switzerland: FOUR LANGUAGES, ONE NATION

Tunisia:                       (Russia here comes the eagles hand in hand players and fans)

Uruguay: BRILLA EL SOL EN RUSIA, EL CIELO ES TODO CELESTE (The sun shines in Russia, the sky is all light blue)

The authors of the winning slogans will get match tickets, airfare and accommodation for the World Cup, as well as a chance to accompany their team to a match.

Original url:

<https://www.themoscowtimes.com/2018/05/24/fifa-announces-winning-world-cup-slogans-for-32-teams-tournament-a61568>