

Russia Promotes New Rubles with Dabbing Babushka Music Video

December 22, 2017



Bank of Russia / Youtube

Russia's Central Bank has released a music video featuring a dabbing babushka and singing banking chief Elvira Nabiullina to popularize new banknotes set to enter nationwide circulation this month.

The designs of the 200 and 2,000 ruble banknotes featuring landmarks in the annexed Crimean peninsula and Russia's Far East were first unveiled last fall.

Related article: [Russia Unveils QR-Coded 200, 2,000 Ruble Bills](#)

On Thursday, Russia's central bank published a slick music video remake of the popular "Vladivostok 2000" song by the Mumiy Troll rock band to publicize the new banknotes.

Central Bank chairwoman Elvira Nabiullina makes a brief cameo in the video, while an elderly woman is shown performing the "dab" viral dance move.

Embed:

The bank's video comes days after a news crew in the Siberian city of Novosibirsk filmed sales clerks rejecting a new 2,000 ruble bill.

One day after its publication, the video has fewer than 1,000 views on YouTube.

Original url:

<https://www.themoscowtimes.com/2017/12/22/russia-promotes-new-rubles-with-dabbing-babushka-music-video-a60026>