

Uber's Plan to Merge Russian Business With Yandex Approved

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Kirill Kukhmar / TASS

(Bloomberg) — <u>Yandex NV</u>, ■ Russia's largest technology company, received local antitrust approval ■to merge its ride-hailing business with Uber's in the country, the ■Russian Federal Antimonopoly Service said Friday.

Ordering ☑ rides from smartphone apps is driving growth in the Russian taxi market ☑ but the Yandex-Uber joint venture is required not to prevent its ☑ passengers, drivers and partners from working with other ride-hailing ☑ services, the FAS said in a statement.

"Currently, ■ there is a tendency in the market to consolidate existing players and ■strengthen their role in the market," Anatoly Golomolzin, the deputy ■head of the FAS, said in the statement. "At the same time, we understand that it's important to ensure the development of competition in such ■markets even at the very first stage, so that all market participants ■are on an equal footing."

<u>Uber Technologies Inc. agreed</u> in July to merge its operations in Russia and neighboring ex-Soviet republics into a joint venture, 59.3 percent owned by Yandex and 36.6 percent by ■Uber. This became the San Francisco-based company's second retreat from a major market after it <u>ceded</u> China last year in exchange for a minority stake in rival Didi Chuxing.

The ■ merger is expected to be completed in January 2018. After the closing ■ of the transaction, consumers will be able to use both the Yandex. Taxi ■ and Uber apps to book rides, while the driver-side applications will be ■ integrated so they're able to accept bookings from either service.

Yandex shares rose as much as 3.5 percent in Moscow trading. Other taxi services operating in Russia include <u>Vezet</u> backed by UFG Private Equity, <u>Taxi Maxim</u> and Israel's <u>Gett Inc.</u>

Yandex <u>intends</u> to move forward with an initial public offering of its recently enlarged taxi business by the first half of 2019.

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