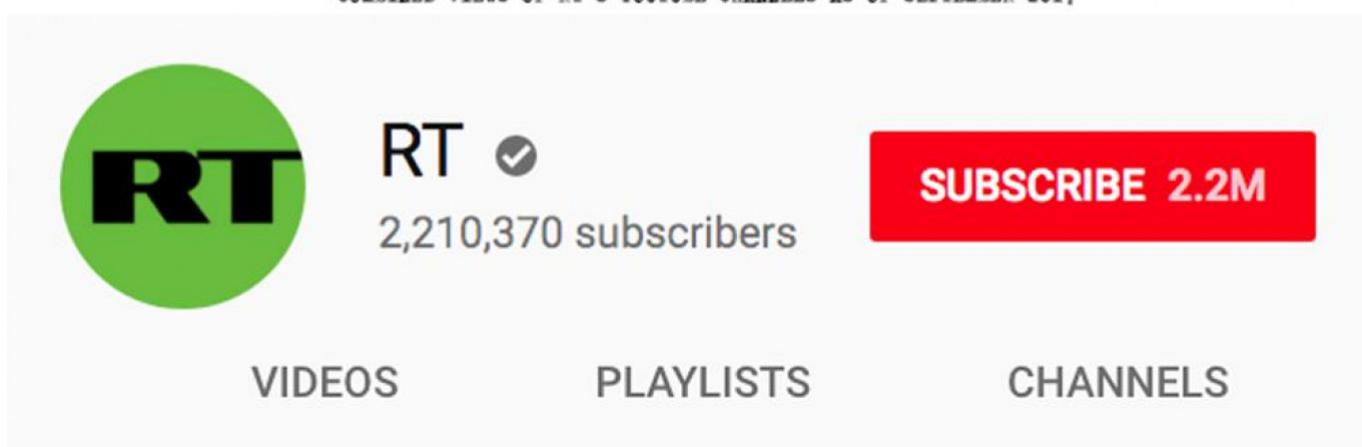


Getting Kicked Off Premium YouTube Won't Hurt Revenues, Says RT Editor

October 05, 2017

MOST WATCHED NEWS NETWORK ON  YouTube
OVER 5 BILLION VIEWS.*

*COMBINED VIEWS OF RT'S YOUTUBE CHANNELS AS OF SEPTEMBER 2017



The Kremlin-backed RT television channel's removal from YouTube's premium advertising service is unacceptable, but will not affect the broadcaster's profits, RT [said](#) on Thursday.

A spokesperson for Google's parent company Alphabet Inc. [told](#) Bloomberg news this week that it removed RT from YouTube's ad package that charges premium rates. The move comes after RT's editor-in-chief [said](#) the channel might have to leave the U.S. market over demands to register the outlet as a foreign agent.

Related article: [Russia's Media Offensive Seen by the West as Real Threat](#)

Its deputy editor-in-chief Kirill Karnovich-Valua said on Thursday that RT's removal from YouTube's premium package was unacceptable. He criticized a lack of prior notice and an apparent leak of "internal info" to Bloomberg.

"This speaks to the unprecedented political pressure increasingly applied to all RT partners and relationships in a concerted effort to push our channel out of the U.S. market entirely,"

he said.

However, the state-run outlet with 2.2 million YouTube subscribers will not be seriously hampered in distribution and monetization on the platform, Karnovich-Valua added.

U.S. lawmakers invited Google to testify on Nov. 1 as part of an ongoing multi-pronged investigation into Russia's alleged interference in the 2016 presidential election.

The internet giant faces increased scrutiny alongside Facebook and Twitter over claims that it may have been used as a staging ground for Russian influence during the U.S. campaign.

Related article: [Welcome to The Machine: Inside the Secretive World of RT](#)

RT and RT America are among [20](#) of YouTube's "Google Preferred News Lineup," billed as a list that provides a "broad picture of breaking news."

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