

Russia's 'Your Ex-Girlfriend' Telegram Channel Skyrockets to \$95,000 Sale

September 15, 2017

The  Moscow Times

Russia's most popular Telegram channel has quadrupled in value after being sold for more than \$20,000 two weeks ago.

The "Your Ex-Girlfriend" channel features posts from a fictional character who writes one-line missives to her ex-boyfriend. Her posts give readers the impression she regrets breaking up with him: "I passed by your house this morning." "I dreamt of you today." "Did you call me from an unknown number?" and "Why am I writing this?"

Yury Korb, a pseudonym for an entrepreneur who does not want to be identified, bought the Your Ex-Girlfriend channel from its founder, stand-up comedian Artur Chaparyan, in late August. Chaparyan cashed in 1.2 million rubles (\$20,500) from the sale, just two months after launching it.

Related article: [Russian Comedian Sells 'Your Ex-Girlfriend' Telegram Channel for \\$20,500](#)

This week, entrepreneur Ilya Marchenko bought Your Ex-Girlfriend for 5.5 million rubles (\$95,500) on behalf of another buyer who wished to remain anonymous, the RBC news outlet [reports](#).

“I see big prospects for Telegram,” Marchenko was cited as saying by RBC. “And if you enter a new market, why not buy out the leading project.”

Related article: [How Telegram Channeled Russia’s Political Intrigue](#)

Since sale in August, Your Ex-Girlfriend's following has increased by 17,000 people to 92,000, the RBC outlet reports, making it the most popular Russian-language channel, [according](#) to the Medialogia media monitoring website.

Original url:

<https://www.themoscowtimes.com/2017/09/15/russias-your-ex-girlfriend-telegram-channel-skyrockets-to-95000-sale-a58964>