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# New Law Simplifying Alcohol Sales Comes Into Effect

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**Moskva News Agency**

A new regulation making it easier to purchase alcohol in Russia goes into effect today.

Starting July 4, Russian retailers can now accept drivers licenses and Fan IDs, an identification document for spectators at the 2017 FIFA Confederations Cup or the 2018 World Cup, from individuals who wish to purchase alcohol, the Kommersant newspaper reported.

Supported by the Industry and Commerce Ministry, the new rule makes it simpler for tourists to spend their money in Russia. It also generally enjoys the support of retailers.

**Related article**: Russian Shops to Accept Driving Licences for Alcohol Sales

Previously, passports were the only acceptable form of identity when buying alcohol. Ignoring those regulations could result in heavy fines for cashiers and companies alike.

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