

# Russians Bring Chinese Beer Company to Court Over Counterfeit Claims

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Zack / Pikabu

A Russian beer company has accused a Chinese rival of trademark infringement. St. Petersburg's Baltika has gone to a Beijing court alleging that Chinese Kuyadom has been selling a line of products remarkably similar to its own.

Baltika argues that Kuyadom's line of Baltika 3, Baltika 7, and Baltika 9 beers could be confused with its own line of similarly named beers. A Baltika representative said the company would not seek monetary compensation, but feared damage to its brand. Kuyadom is using the Baltika name as well as logos.

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Baltika has had its name registered in China since at least 2001, with its company logos being registered as far back as 2008. Counterfeit goods are very common across China. Law

enforcement officials often put counterfeiting as a low priority, resulting in many different copied brands.

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