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INDEPENDENT NEWS FROM RUSSIA

Mob of Russian Children Swarms Santa Clauses From Coca-Cola's 'Christmas Caravan'

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Coca-Cola's iconic "Christmas Trucks" are currently caravaning throughout Europe, where they're bringing holiday joy and free soda water to anybody willing to meet them outside in the cold. In Russia, there have been more than a few takers.

This Sunday, the trucks rolled into the city of Ufa, where a mob of children nearly devoured a team of Santas who couldn't give away the free Cokes fast enough.

A local man named Alexander Konorov shared footage of the scene at Ufa's Lenin Square on Dec. 25, where police were unable to keep dozens of children from swarming several men dressed as Santa Claus.

Embed:

The crowd was so large and unruly that the caravan had to deviate slightly from its planned route, witnesses told the newspaper Komsomolskaya Pravda. Thankfully, there were no reported injuries.

The rush for Coca-Cola in Ufa wasn't the only time in 2016 when Russians raced for an iconic American edible. This summer, the doors to Barnaul's first ever McDonald's restaurant swung open, and customers stampeded inside, desperate to be the first to lay their hands on some burgers and fries.

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