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Two-Thirds of Russians Have Never Shopped Online — Poll

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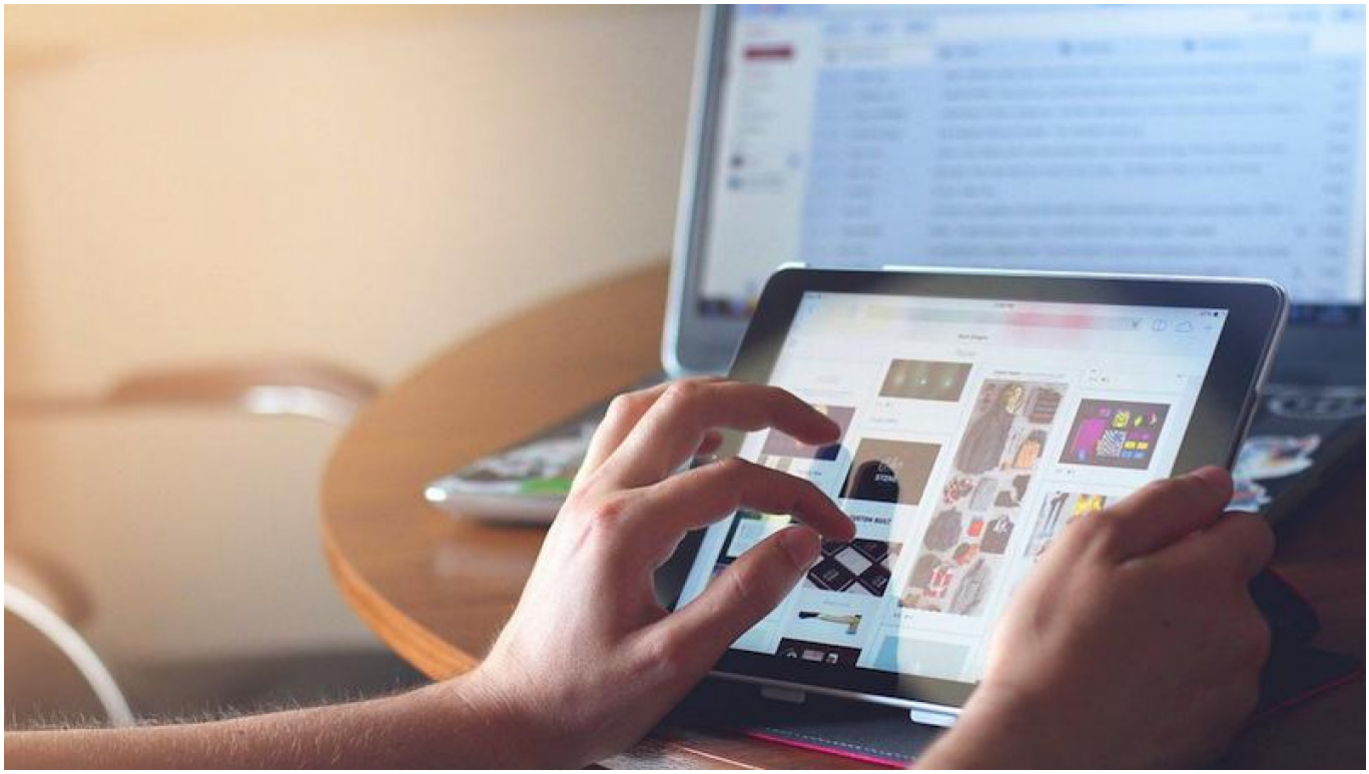

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Two-thirds of Russians — 63 percent — have never made an online purchase, the Interfax news agency reported Thursday, citing independent pollster the Levada Center.

According to the poll, 20 percent of Russian have purchased train or plane tickets online, and 10 percent of Russians said they plan to start shopping online. Just 15 percent of respondents had bought concert or theater tickets online, Interfax reported.

Package holidays and hotel bookings were the least used mode of online shopping, with just 12 percent of Russians reported to have booked a holiday online — 67 percent said they had no intention of doing so in the future.

The poll was conducted Sept. 9-12 among 1,600 respondents across 48 Russian regions.

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