The Moscow Times
30 YEARS
INDEPENDENT NEWS FROM RUSSIA

Top 5 Russian Designers You Must Follow on Instagram

By Toni Morales

July 25, 2016



Alexander Terekhov / Instagram

Glamorous Russian super-models may have been wearing the works of famous fashion designers for decades.

But some of the country's most talented designers are breaking onto the international scene with slick pieces bursting with their own creativity. Add them to your must-follow Instagram list to brighten your feed with some real Russian style.

-

1. Alexander Terekhov

Embed:

@anyalitva #terekhovgirls в платье #terekhov #ss16 #terekhovpetrovka / Anya Litva in a dress from Alexander Terekhov SS16 collection Photo @zverkov_ko

A photo posted by Alexander Terekhov (@terekhovofficial) on Jul 3, 2016 at 11:40pm PDT

Alexander Terekhov boasts a collection filled with luxurious minimalism and attention to detail. Listed as one of the country's top 10 designers by 'International Textile' back in 2006, Terekhov uses his Instagram account to promote his latest designs against a backdrop of bustling metropolitan life.

Trademarks: Casual elegance, eye-catching prints

2. Natasha Goldenberg

Embed:

□□

A photo posted by Natasha Goldenberg (@ngoldenberg) on Apr 6, 2016 at 8:22am PDT

Stylist and designer Natasha Goldenberg showcases her wardrobe as she floats between New York,Paris, London and Milan. Follow her for beautiful snaps of her latest designs, everyday shots of her impossibly cute daughters, and a healthy dose of general escapism.

Trademarks: Posing against walls, family snapshots.

- ## 3. Ulyana Sergeenko

Embed:

A photo posted by Ulyana Sergeenko (@ulyanasergeenko) on Jan 26, 2016 at 9:15am PST

Ulyana Sergeenko's dominance on the Russian fashion scene is impossible to ignore. Not only did pop queen Beyoncé wear a Sergeenko design in her music video «Haunted», but Lady Gaga, Kim Kardashian and model Natalya Vodianova are all loyal clients. ⊠Many of her Instagram shots glow with the rustic charms of rural Russia, mixed with fashion party snaps and the social media must-have: kitten photos.

Trademarks: Winged eyeliner with wasp-waisted gowns, rural life.

4. Andrey Artyomov

Embed:

Сегодня, впервые с 1960-х годов, специально для нас #WalkOfShameMoscow будет открыта крыша кинотеатра "Родина". Один из залов кинотеатра должен был располагаться на крыше здания, но вместо запланированного кинозала был открыт ресторан, который и просуществовал до 1960-х. photo Alexey Kiselev (@alexeykiselef) | #Родина

A photo posted by Andrey Artyomov WOS (@andreyartyomov) on Apr 9, 2016 at 1:42am PDT

Andrei Artyomov's designs have made a growing impression on the international stage in recent years. Dubbed «Russia's hottest young designer» by Vogue magazine, Artyomov's Instagram page gives avid followers an glimpse of both his daily life and latest travel destinations.

Trademarks: Hazy party videos, close-up details, tilted camera angle.

5. Alexander Arutyunov

Embed:

Прекрасная Алена @esipchenish в #ALEXANDERARUTYUNOV

A photo posted by Alexander Arutyunov (@alexanderarutyunov) on Jun 29, 2016 at 2:48am PDT

Born in Georgia, Arutyunov is a high-class designer who refuses to use modern factory production lines. Instead, each garment is crafted by hand to ensure high quality. Follow his feed for his latest energetic designs and snaps of his varied lifestyle.

Trademarks: Nature motifs, bold shapes, embellishment.

Original url:
https://www.themoscowtimes.com/2016/07/25/top-5-russian-designers-you-must-follow-on-instagram-a54703