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NTV Channel Fined for Overloud Commercials

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The Federal Anti-Monopoly Service, the state agency which monitors compliance with advertising legislation, has fined the sensationalist NTV television network 100,000 rubles ($1,400) for running loud commercials, the agency said in a statement Tuesday.

The fine imposed on the pro-Kremlin broadcaster is the lowest envisaged by Russian law for the violation, business news agency RBC reported. The highest fine broadcasters may face for loud commercials is 500,000 rubles, the report said.

The anti-monopoly agency found NTV guilty of exceeding the permissible volume of commercial advertising during a morning program broadcast on Dec. 8, the agency said.

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