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Crisis Survival Techniques (Infographic)

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The Russian Public Opinion Research Center (VTsIOM) recently published survey results on the ways Russians are adapting to the economic crisis. The poll was published on August 19th and uses data collected from January to July of this year, and shows considerable changes in Russian consumer behavior.

The number of respondents choosing to buy cheaper products has increased by 10 percent over last year, and over 10 percent of the respondents were forced to abandon travel plans due to the economic crisis.

Original url:
https://www.themoscowtimes.com/2015/08/28/crisis-survival-techniques-infographic-a49171