

Russia Steamrolls Western Cheese, Fruit to Enforce Ban

By The Moscow Times

August 06, 2015



A broken head of cheese is seen on the ground as illegally imported food falling under restrictions is destroyed in Belgorod region, Russia, Aug. 6.

The Russian government was steamrolling tons of contraband cheese and destroying fruit with tractors Thursday in a public display of its commitment to its one-year-old ban on Western foods.

The move, however, has raised protests in Russia, with people signing a petition urging the government to instead donate the food to the poor suffering through the country's vicious recession.

Coupled with the ruble's sharp depreciation, the ban on Western food has helped drive consumer prices up, pushing an increasing number of Russians below the poverty line.

The Kremlin, hoping to stem the flow of banned products by raising the costs for those

involved in contraband, has ignored the public outcry. President Vladimir Putin's order to destroy the food underlines the Kremlin's determination to enforce the ban amid continuing tensions with Europe and the U.S. over the Ukraine crisis.

The national agricultural oversight agency, Rosselkhoznadzor, said several shipments of banned imported products will be destroyed Thursday in the Orenburg region in the Ural Mountains, Belgorod and Smolensk near Russia's western border and elsewhere.

It took a steamroller about an hour to crush 9 metric tons of contraband cheese in the Belgorod region. Officials in St. Petersburg were preparing to burn 20 metric tons of cheese in incinerators, while authorities in Smolensk will use tractors to destroy some 60 metric tons of peaches and tomatoes.

Russia slapped a ban on many Western agricultural products, including meat, milk products, vegetables and fruit on Aug. 6, 2014 in retaliation to the U.S. and EU sanctions over Moscow's annexation of Crimea and support for pro-Russian insurgents in Ukraine. Last month, the Kremlin extended the ban for a year following the EU's decision to prolong its sanctions through January.

Russian importers found various loopholes to bypass the ban. Neighboring Belarus has become a major conduit for the banned items, making food out of European meat and other products, or simply repackaging banned European food to change the country of origin.

Whisking products into Russia on fake documents has also reportedly taken place. Some smugglers provide documents purporting that a shipment of European food from Belarus is bound for Kazakhstan, another member of a free trade pact with Russia, while in truth it's intended for Russia.

Defending the ban, Putin said it helped create incentives for local agricultural producers. Many farmers have lauded the move, hoping to fill the niche previously held by imports.

"Major distributors, who in the past bought from Holland and Italy now feel this will last," said John Kopiski, a British-born farmer who produces cheese and meat in Krutovo, about 220 kilometers (some 140 miles) east of Moscow. "Generally, my opinion and our family's opinion about the sanctions is that we are grateful for them, because maybe they will shake up businessmen and shake us to the roots and we will start doing it ourselves."

Experts warn, however, that while some local farmers thrived, it would take years for Russia to reach self-sufficiency on food and prices will rise, hurting the population.

The ban also pinched Russian restaurant owners, who have struggled to find a local replacement for imported products. "We use basic food items, which are produced in Moscow region, and switch on our imagination and work with various additives," said Yelena Rakova, managing director of Jean-Jacques Cafe in Moscow.

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