

What Russians Like About TV (Infographic)

By [Alexandra Tyan](#)

August 03, 2015

The  Moscow Times

A [recent poll](#) by the Public Opinion Foundation has found that Russians like to watch TV and think there is too much advertising. The poll, which was conducted among 1,000 people in 320 cities across Russia, revealed that Russians are generally content with their TV experience. When asked what do you like about TV, a third of respondents said they liked everything with the rest of the responses spread out among options like "Soviet movies" and "patriotic programs." In the "what do you not like" category, 30 percent were put out with the amount of ads on TV, while small percentages disliked the amount of violence and the amount of time devoted to the situation in Ukraine.



Russians and TV



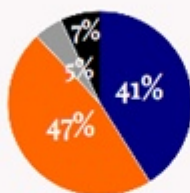
Do you keep the TV on in the background, or only turn it on when you want to watch?

I turn on the TV, even if I am not watching it

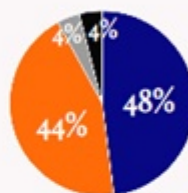
I turn on the TV only if I want to watch something

I don't watch TV

I don't know



Men



Women

Do you spend more or less time in front of the TV than you would like?

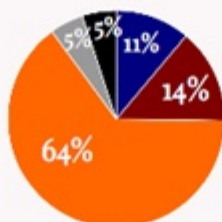
More than I would like to

As much as I want

Less than I would like to

I don't watch TV

I don't know



In the past few years have you started watching more, less TV or just as much as before?

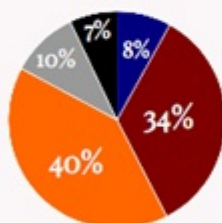
More

As much as before

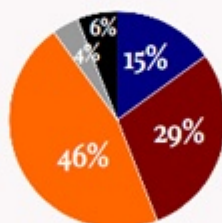
Less

I don't watch TV

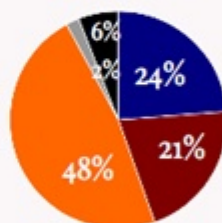
I don't know



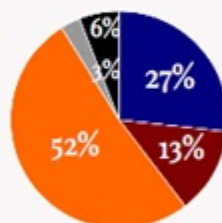
18-30 y.o.



31-45 y.o.



46-60 y.o.



>60 y.o.

Source: fom.ru, survey of 1000 respondents across Russia

Original url:

<https://www.themoscowtimes.com/2015/08/03/what-russians-like-about-tv-infographic-a48699>