

# Selector Pro Festival in Moscow Explores the Music Industry

By [The Moscow Times](#)

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On Friday July 31 and Saturday August 1, the British Council is holding its second major festival of the summer — this time for and about the music industry. With support from the Strelka Institute for Media, Architecture and Design, the Selector Pro Festival will host a series of conferences, public talks and workshops to give both professionals and the general public insights into modern trends in the music industry in general and the British music industry in particular.

The festival grew out of the British Council's Selector music program, which for over two years has been bringing Russians new British music via a radio show and Selector Live parties.

The two-day festival will cover topics like technology as a driver of development of the music industry, festival promotion, and media and the music industry. In the workshop last event, two veteran music journalists, Paul Morley and Maxim Semelyak, will discuss the provocative question, "Do We Need Music?" Later that night British artist Ben Khan will rock Strelka with a concert.

Most events are free of charge; tickets must be purchased only for the Beat Film Festival and final Selector Live party with Ben Khan.

*For information about the festival and registration, see [britishcouncil.ru](http://britishcouncil.ru). Register early; previous events have been fully subscribed well ahead of time.*

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