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Russian Sports Fan Gets Slapped in Face After 'Kiss-Cam' Fail (Video)

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A Russian man got more than he bargained for when he appeared on the "kiss cam" during a basketball game in the Urals city of Chelyabinsk, receiving a slap in the face rather than a smooch from the woman next to him.

The wannabe Romeo was at a match between Chelyabinsk's Dynamo and Zarechny's Soyuz (Union) teams when the so-called "kiss cam" picked him out of the audience.

He then tried to kiss his female companion, but appeared to catch her off guard and received a sharp slap to the face in response, according to video footage of the incident uploaded Tuesday to YouTube.

The stunned-looking man responded with a tame slap of his own and tried to chase the woman as she ran away, the video showed. But it seems the two soon made up, and the woman later pecked him on the cheek when the camera picked them out again.

The idea of "kiss cams" originated at sporting events in North America, where audience members are encouraged to smooch when picked out by a camera operator during a break in

play. The kiss is then broadcast to the rest of the stadium via large video screens.

Watch the video here:

Original url:
https://www.themoscowtimes.com/2015/04/29/russian-sports-fan-gets-slapped-in-face-after-kiss-cam-fail-video-a46201