

CNN Returns to Russian Airwaves Despite Advertising Ban

By [The Moscow Times](#)

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CNN stopped broadcasting in Russia on Jan. 1, when a new law banning advertisements on pay-to-view cable and satellite television channels came into effect.

U.S. news giant CNN began broadcasting again in Russia on Wednesday after leaving the country when a restrictive advertising law came into force at the beginning of the year, a news report said.

“CNN began broadcasting again in Russia on April 29. The broadcasts will be carried out without advertising, as required by Russian law,” a spokesman for the station's parent company Turner Broadcasting System said, the TASS news agency reported.

CNN stopped broadcasting in Russia on Jan. 1, when a new law banning advertisements on pay-to-view cable and satellite television channels came into effect.

In January the legislation was amended so that cable channels with 75 percent Russian

content could still sell advertising.

CNN applied for a new broadcast license in February.

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