

Outbound Tourism Continues to Lead Inbound

By [The Moscow Times](#)

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LONDON— Russia's outbound tourism continues to show a stronger performance than inbound with the hope the Winter Olympics in Sochi and the FIFA World Cup in 2018 will raise the country's profile to boost visitor arrivals, according to a report by Marketwired.

The dominating source markets for inbound arrivals remain the country's neighbors and the CIS states, which have close historical ties.

Ukraine represents the primary inbound market for Russia, with 6,600 arrivals from Ukraine in 2013. However, the political situation in Ukraine has the potential to slow future tourism performance as tensions rise with arrivals expected to fall by more than 15 percent over 2014.

Russia's domestic tourism is growing and is expected to show strong compound annual growth rate of more than 10 percent for many regions during 2013 to 2018.

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