

Analysts Predict Gazprom's 80% Gas Price Hike In Ukraine Will Backfire

By The Moscow Times

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Russia's top natural gas producer, Gazprom, will eventually lose more than it gains from raising the gas price for Ukraine by 80 percent, analysts said Friday, predicting Kiev would cut purchases and fail to pay in full.

Gazprom on Thursday announced a price rise for Ukraine to \$485 per 1,000 cubic meters, the second increase in three days. The \$485 price is the highest of any Gazprom customer and compares with about \$370 on average for clients in the European Union.

Ukrainian Prime Minister Arseny Yatsenyuk said the increase, two weeks after Moscow annexed Ukraine's Crimea region, was unacceptable and warned he expected Russia to step up pressure by limiting supplies to Ukraine.

"Even if the price is legally justified, it would hurt Gazprom's image, will hit capitalization and, indirectly, the whole Russian stock market," Valery Nesterov from Sberbank CIB said.

Analysts including Nesterov estimated that Gazprom could lose about \$2 billion this year from the move.

Previous pricing spats have prompted Russia to halt supplies of gas to Ukraine, with consequent cuts in gas flows to Europe, where Russia meets 30 percent of demand.

Analysts said Gazprom may turn the taps off again, although immediate cuts are unlikely because of lower gas demand now that winter has ended.

About half the Russian gas delivered to Europe goes through Ukraine, which ships it to Europe from storage sites in the west of the country.

"Ukraine is unable to fill up its gas storage facilities at this price. Without Ukrainian storage gas, Gazprom is unable to fulfill its European export contracts," Mikhail Korchemkin at East European Gas Analysis said.

The two price rises ratchet up pressure on the former Soviet republic following the ouster of President Viktor Yanukovych, who had won a price cut from Russia after aborting plans to sign political and trade pacts with the EU in November.

Gazprom said it would raise the gas price from \$268.50 starting this month after Kiev failed to pay its gas debt of about \$2.2 billion on time and after the Russian government introduced an export fee of about \$100 per 1,000 cubic meters.

"With a price like this, Ukraine is likely to continue importing gas and increase its debt. This will go on until they decide whether to go to an arbitration or until Russia decides to cut gas supplies to Ukraine," said Valentin Zemlyansky, a former spokesman for Ukrainian state energy company Naftogaz who says he is an independent analyst.

Analysts said the jump in the gas price is detrimental to the fragile economy in Ukraine, which would swiftly run into problems paying.

"The price looks unrealistic for the long term," Nesterov said.

Last year, Gazprom sold 25.8 bcm of gas to Ukraine worth \$12 billion, down from 33 bcm in 2012. Russia now meets about half of Ukraine's gas needs.

Nesterov said that Ukraine is likely to buy less than the 25 to 27 bcm previously expected for this year. He estimated that Gazprom would lose \$2 billion this year from the price hike and introduction of an export duty, while its production would decline by up to 5 percent.

Alexei Kokin, of UralSib Capital, also expected Gazprom to lose about \$2 billion this year as a result of the price hike for Ukraine, which he predicted would cut gas purchases from Russia to 20 bcm this year and to 15 bcm in 2015.

Analysts said the crisis could drag on until winter — the season when Gazprom has cut gas supplies to Ukraine in past pricing rows.

"I think a gas conflict will happen in the winter," Kokin said.

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