

Regulator's Letter Banning German Goods Advertisements in St. Petersburg Was a Fake

By The Moscow Times

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St. Petersburg authorities did not tell operators to remove adverts featuring German products from the city's main streets, and a letter that ordered them to do so was a fake, a news report said.

Last Tuesday, several outdoor advertising agencies received orders — supposedly from the city's advertising regulator — telling them to take down the offending material ahead of celebrations marking the liberation of St. Petersburg from Nazi forces.

However, print committee chairman Alexander Lobkov denies that authorities sent the letter and said that employees recently fired by the city's advertising regulator could have been behind the misinformation.

The regulator is conducting an internal enquiry, to be completed by Jan. 29.

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