

Today in History, Nov. 22

By [The Moscow Times](#)

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A ZAZ-965AE, built in the 1960s.

53 years ago today, on Nov. 22, 1960, the first batch of ZAZ Zaporozhets cars went on sale in the Soviet Union. Built in Ukraine, the ZAZ quickly became known as the "people's car" due to its low cost and reliability.

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