

Ministry's Exporter List Gathers 132 Companies

By The Moscow Times

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An online catalogue created to promote Russian companies abroad is gathering momentum, reaching 132 registered users as of midday Friday.

Words is traveling faster as the list grows, it seems — the catalogue only just passed 100 users on Tuesday.

Launched by the Economic Development Ministry in August, the <u>Russian Export Catalogue</u> comprises a searchable list of companies from across economic sectors.

It aims to help Russian companies "overcome language barriers, ensure a constant presence on the external market and expand sales territory," an announcement on an online portal run by the ministry said.

Registration is completely free and has the added advantage of enabling Russian trade

delegations to represent the catalogue's users before governments worldwide, the ministry said.

Versions of the catalogue are available in Russian, English, German, French, Spanish, Italian, Portuguese, Chinese, and Arabic.

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