

## Today in History, Sept. 4

By [The Moscow Times](#)

September 04, 2013



"What? When? Where?" uses an owl as its mascot.

Thirty-eight years ago today, on Sept. 4, 1975, the first game show "What? Where? When?" was officially aired. It was immensely popular with the audience, not only because the game was logic-based, but also because of its multi-faceted and constantly changing nature.

Original url: <https://www.themoscowtimes.com/2013/09/04/today-in-history-sept-4-a27352>