

Rogozin Damns Aeroflot Sports Sponsorship

By The Moscow Times

July 30, 2013



Deputy Prime Minister Dmitry Rogozin Tuesday hit out at the national carrier Aeroflot's decision to sponsor Manchester United rather than plowing funds into domestic sports teams.

In comments on Twitter, Rogozin hinted that the airline should consider adopting a more patriotic PR strategy.

"Aeroflot prefers Anglo-Saxon football and basketball clubs?" Rogozin tweeted, also referring to the company's sponsorship of NBA basketball team the Brooklyn Nets.

"I might just invite them to my place for a heart-to-heart chat," the 49-year-old wrote.

Original url: https://www.themoscowtimes.com/2013/07/30/rogozin-damns-aeroflot-sports-sponsorship-a26301