

# American SDI Media Starts Joint Venture

By [The Moscow Times](#)

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WASHINGTON — SDI Media, a California-based provider of dubbing, subtitling and translation services to the global entertainment industry, announced this week that it was expanding into Russia.

SDI Media Russia, a joint venture with the Moscow-based media company New Media, will be majority owned and operated by SDI.

"With a strong and experienced local partner in New Media — a very successful company that specializes in developing content and materials for television content owners serving Russian cable and satellite markets — SDI can now provide a complete Russian solution to clients locally and worldwide," SDI said in a press release.

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