

Today in History, June 25

By [The Moscow Times](#)

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Photograph showing Russians looking at television sets at the American National Exhibition in Moscow.

Fifty-four years ago today, on June 25, 1959, the American National Exhibition, the first of its kind to appear in the U.S.S.R., was opened at Sokolniki by Nikita Khrushchev and Vice President Richard Nixon. The exhibition, which lasted for two weeks, was visited by more than 1 million people and was the first time many Soviet citizens had seen American branded goods.



Richard Nixon and Nikita Khrushchev debating at the American National Exhibition in Moscow, 1959, part of what came to be known as the Kitchen Debate. (Photo from Wikipedia)

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