

Tom Cruise Joins Vkontakte

March 23, 2013



Hollywood star Tom Cruise has launched his own page on Vkontakte, Russia's largest online social network, to promote his new film, "Oblivion," creating a buzz on the Russian Internet and attracting thousands of followers in a matter of hours.

The creation of the <u>account</u> was announced on Cruise's official Twitter account on Thursday. "VK.com is a European social network w/100mil users & we JUST launched a profile," the message read, followed by "Увидимся там!" — "We'll see you there!" in Russian.

By Sunday afternoon, the veteran action hero had about 55,000 followers. "Tom Cruise" hovered at the top of Twitter's trend list on Friday. The actor has 3.7 million followers on <u>Twitter</u>.

Cruise's Vkontakte page contains promotional photographs from his new sci-fli flick "Oblivion," in which he stars alongside Morgan Freeman and Ukrainian-born actress Olga Kurylenko as a drone repairman on a post-apocalyptic Earth.

Cruise, 50, Kurylenko and director Joseph Kosinski are expected to visit Moscow next month to promote the film, which premieres in Russia on April 11.

(MT)

Related articles:

- More Than 180 Websites Put on Internet Blacklist in First Week
- <u>30 Top Internet Companies Gross More Than \$5Bln in 2012</u>
- Mail.Ru Aims For Global Expansion

Original url: https://www.themoscowtimes.com/2013/03/23/tom-cruise-joins-vkontakte-a22620