The Moscow Times
30 YEARS
INDEPENDENT NEWS FROM RUSSIA

Floor Stickers Appear in Moscow Metro

By The Moscow Times

February 24, 2013

This sign in the Tverskaya station leads the way to nearby transfer tunnels. **Igor Tabakov**

City Hall is calling on Muscovites to vote on the effectiveness of a project to test whether passengers can navigate the capital's subway system more easily using stickers and floor markings.

Stickers with arrows pointing to the nearest exit and displaying the names of neighboring stations in English began appearing on the floors of the metro last week at the downtown stations Chekhovskaya, Pushkinskaya and Tverskaya.

By Friday morning, the stickers were laid out in full at the three stations, with workers also painting yellow markings to inform passengers where the doors of approaching trains would be located. The same day, City Hall's Transportation Department posted a questionnaire on its official website, asking respondents to answer five questions about the project. http://dt.mos.ru/metro/

The pilot project, which is set to last a month, was inspired by the metro systems of Hong

Kong and Singapore, the city-run Moskva-24 news channel reported, adding that the project cost an estimated 2 million rubles ($65,000).

Metro officials said the stickers — within eyeshot for those used to walking face-down with their head in a book or electronic device — need to be replaced roughly every three months.

If Muscovites take to the sticker system, then the project will be rolled out to incorporate the rest of the metropolitan network, although passengers questioned by the TV station's reporters seemed less than convinced early Friday morning.

"The stickers seem inconvenient because they will lose their stick. It's far better when the signs are hung from above," a passenger told Moskva-24.

"It would be better if they were at eye level, that way you could read them more easily and work out where to go," another unidentified passenger said.

Original url:
https://www.themoscowtimes.com/2013/02/24/floor-stickers-appear-in-moscow-metro-a21805