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Pirelli, Rosneft Strike Deal

By The Moscow Times

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Pirelli and Rosneft signed a deal Thursday under which the Italian company will market and sell its tires at Rosneft's gas stations, Interfax reported, citing Rosneft.

The agreement was signed by Rosneft President Igor Sechin and Pirelli CEO Marco Tronchetti Provera.

The companies will set up a working group to discuss joint marketing programs to promote their products and logistics.

One of the areas where the companies will cooperate is the Krasnodar region, where the 2014 Winter Olympics will be held, Rosneft said. *(MT)*

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