

JCDecaux Buying Stake

By [The Moscow Times](#)

October 22, 2012

The  Moscow Times

French outdoor advertising group JCDecaux said Monday that it had agreed to acquire 25 percent of Russ Outdoor, its largest peer in Russia, which makes \$300 million in annual sales.

As part of the transaction, JCDecaux said it would contribute its Russian assets to Russ Outdoor, a business acquired by a consortium of investors led by VTB Capital private equity in 2011.

(Reuters)

Related articles:

- [Ikea Buys Chipboard Plant](#)
- [BEF, PepsiCo Ink Deal](#)
- [DP World Sells Stake](#)

Original url: <https://www.themoscowtimes.com/2012/10/22/jcdecaux-buying-stake-a18765>