

Dunkin' Donuts Steps Up Moscow Expansion

By [The Moscow Times](#)

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Dunkin' Brands, the parent company of Dunkin' Donuts and Baskin-Robbins, said Wednesday that it was accelerating its expansion in Moscow with the opening of three more Dunkin' Donuts outlets by the end of the year.

The company, which opened its first Dunkin' Donuts in May 2010, already has 18 locations in the capital.

"We are very pleased with the growth of Dunkin' Donuts and Baskin-Robbins in Russia, and with the response from our guests across the country," said Nigel Travis, CEO of Dunkin' Brands, who visited Moscow on Oct. 10-12.

"To help drive continued growth we are actively seeking franchise groups to help us expand Dunkin' Donuts across Russia," he said in an e-mailed statement.

Baskin-Robbins, which entered Russia in 1988, operates more than 260 shops supplied by its local ice cream factory and has received the status of the official ice cream supplier to the Kremlin.

"We are keen to expand Baskin-Robbins' success to even more areas across Russia in addition to our current markets such as Moscow and other major metropolitan areas," said Agnessa Osipova, general director of BRPI, Baskin-Robbins' partner in Russia.

Osipova didn't provide any specifics.

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