

CTC Media's Rating Down

By [The Moscow Times](#)

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CTC Media's CTC television channel fell to the sixth-most-watched among Russian viewers 18 years and older in the week to July 8, from fifth a week before, according to TNS-Global.

Viewer share for CTC TV, the NASDAQ-listed media company's biggest source of revenue, was unchanged at 5.5 percent in the week to July 8, while rival REN TV's share rose to 5.9 percent from 5.4 percent in the previous week, pushing it ahead of CTC to the fifth-most-watched in the country, data researcher TNS-Global said Friday.

NTV was the most-watched among both audience categories. Government-controlled Channel One was the second-most-watched in both segments, pushing Rossia-1 to third place in both categories and TNT TV to fourth.

(Bloomberg)

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