

CTC TV Up in Ratings

By [The Moscow Times](#)

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Viewer share for CTC Media's CTC TV rose to 5.5 percent in the week to May 27 from 5.4 percent in the previous week, data researcher TNS-Global said Saturday. CTC's average daily audience among viewers 4 years old and over climbed to 6.3 percent, from 6.2 percent in the week to May 20.

CTC slipped to the sixth most-watched television channel among viewers of 18 years, dropping a notch below Ren-TV, its nearest competitor.

The average daily share of viewers 18 years or older for Ren-TV increased to 5.6 percent from 5.2 percent in the week to May 20, the data show. CTC remained in fifth place among viewers 4 years old and over. Government-controlled Russia 1 was the most watched among both audience categories, outpacing NTV Television. Channel One had the third-biggest audience in both categories. TNT was the fourth-most watched channel among viewers.

(Bloomberg)

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