

'Angry' Debit Cards Coming

By The Moscow Times

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Promsvyazbank said Tuesday that June 4 it would start issuing Angry Cards, new MasterCard debit cards giving fans of the video game "Angry Birds" discounts on the game's products.

Besides debit cards, the bank will also issue Angry Bird cash cards, which users top up with money. The bank will pay a 4 percent annual interest rate on the card's balance.

Ivan Pyatkov, director for retail sales and technology at Promsvyazbank, said the bank is planning an initial printing of 50,000 cards but hopes to issue twice as many by the end of the year. Promsvyazbank will launch the card in partnership with Internet Retail Solutions, agent in Russia for "Angry Birds" maker Rovio Entertainment.

(AP)

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