

Charity to Benefit From Moscow Broomball Ball

By The Moscow Times

April 05, 2012



Broomball is played on ice using sticks made out of old Russian brooms. Pete Verdon

The Moscow Broomball League will host its annual black tie ball on April 21 at Moscow's Ritz Carlton Hotel with all profits going to charity.

"The Moscow Broomball Ball is one of the longest-standing annual formal ball events in Moscow and is always one of the best balls of the season," said British expat David Breese, the operations director at Sunbury Heights Project Management, who is president of the league.

Q: How many people are expected to attend this year's ball?

A: We expect 220 people to attend, many of whom are leaders in business and industry in Russia. The Broomball Ball has always been a fundraiser for charities, which we vary from year to year.

Q: How are charities chosen, and what kinds of charities are favored?

A: We have a committee of Broomball captains and each year, we put out all the proposed charities and vote on them. This year, it is a charity for the homeless. We're not so big that we will be able to give them millions of dollars — we're talking in the range of \$5,000 to \$10,000.

Q: Are there any other ways in which the league raises money during the course of the year?

A: Any excess sponsorship that is above and beyond what it costs to run the league or a team would be put toward the ball. The aim of the league is simply to cover our costs so we can play, so that we can put on the events we want and then everything over and above we generally put to charity.

The annual Moscow Broomball League Ball is on April 21 at the Ritz Carlton Hotel, 3 Tverskaya Ulitsa, tickets are 5,000 rubles (\$170) per person. For sponsorship, contact david.breese@sunburyheights.com

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