

50 New re:Stores Planned

By The Moscow Times

March 26, 2012



re:Store Retail Group, which unifies a chain of single-brand stores for computer, telephone, electronics and childhood development games, plans to open at least 50 new stores in Russia in 2012, the company's general director Tikhon Smykov said on the sidelines of the Russian Retail Trade Forum, Interfax reported Monday.

The company plans to open at least 10 single-brand Samsung stores in 2012, "which is not bad for the first year of working together," he said. re:Store Retail Group has not yet opened any Samsung stores.

The company also plans to open 25 Lego stores and 15 re:Store outlets selling Apple products. re:Store has said it boosted retail sales in Russia by 90 percent to \$313.8 million in 2011.

(MT)

Original url: https://www.themoscowtimes.com/2012/03/26/50-new-restores-planned-a13570