

# FIFA Head Favors Beer Sales

By [The Moscow Times](#)

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FIFA President Sepp Blatter urged Russia to allow beer sales in stadiums before the 2018 soccer World Cup.

Fans want beer, Blatter said via a Russian translator Thursday in St. Petersburg. Blatter, the head of soccer's governing body, said fans should be allowed to enjoy life, enjoy the game and drink beer. "We'll see," Putin said Thursday in response to Blatter's remarks.

Russian Football Union chief Sergei Fursenko called for a return of beer advertisements and sales to sporting arenas to boost sponsorship and clubs' revenue, RIA-Novosti said Dec. 5.

*(Bloomberg)*

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