

Mail.ru Takes on Twitter

By [The Moscow Times](#)

October 31, 2011

The  Moscow Times

Mail.ru Group is creating a microblogging service as a competitor to Twitter, Kommersant reported Monday.

According to a source, the new service will be integrated with other Mail.ru Group services, making it possible to post microblog messages to the author's profiles on other sites. Anna Artamonov, vice president of communications products Mail.ru Group, will oversee the creation of the new service.

The number of Twitter users in Russia increased 56 percent in the first eight months of the year, compared with a 2 percent increase in the number of users of the popular LiveJournal site.

(MT)

Original url: <https://www.themoscowtimes.com/2011/10/31/mailru-takes-on-twitter-a10538>