

Google Ranks Car Ads First

By [The Moscow Times](#)

January 20, 2011

The  Moscow Times

Internet advertising of cars, motorcycles and auto parts, as well as insurance and automobile lending, attracted the biggest number of clicks among the 10 categories of context advertising, Google said in a statement Thursday, declining to provide the number of clicks.

The second popular category in Russia included clothing and accessories, gifts and luxury items, with personal advertising, weather forecasts and information on traffic jams closing the top three of the categories.

Among other popular goods and services advertised online were computers and technical support, cell phones and mobile services, entertainment, traveling, furniture and home decoration items, reference information and manufactured goods, Google said.

✉(MT)

Original url: <https://www.themoscowtimes.com/2011/01/20/google-ranks-car-ads-first-a4398>