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Organizing and Conducting Corporate Events

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Lately it has become very popular for large companies to conduct various corporate events and large-scale trips in nature.

Often corporate trips are conducted near the capital, in resorts in the Moscow region. Within the city limits it is always possible to quickly and easily find an appropriate place that will be comfortable for any company. Recreation for a company in the Moscow region has many different advantages, and one of its main virtues is that it does not take very long to reach the destination.

Other advantages are that, all in one place, it is possible to:

- rent a conference hall or a conference room for business meetings;
- provide colleagues with breakfast, business lunches or coffee breaks;
- organize a banquet or buffet at will after the business events are finished for the day;
- rent a room in a hotel for colleagues of your company if the corporate gathering lasts more than one day;
- have team-building exercises in a natural setting.

Programs to bring colleagues closer together are developed with the type of the business and the specifics of its workers in mind.

Another important advantage is the discount that the resort provides to clients based on the number of people that are visiting the resort.

Of course, large corporate events, such as a company's anniversary, a business trip for corporate training or something else, can all be organized inside the city, but the level of emotions from colleagues will not be as high. Fresh air and preserved areas allow

relaxation, an opportunity to gather health and strength and to simply relax in the open air while taking in the beauty of nature outside Moscow.

In addition, the open space can be used for active forms of relaxation. Activities such as paintball, go-karting, horseback riding and airplane or hot-air balloon rides all depend on the financial capabilities and creativity of the client.

Apart from simple business and recreational events, one component of corporate recreation is team building, which reigns as an important aspect of Russian corporate culture.

The majority of exercises in team building are created so that an individual cannot conquer the obstacle by himself. Therefore, the key to success lies in clear and smooth teamwork. More important than physical strength is savviness, the agility of the individual and the ability to focus on the present, to react quickly to changing conditions, to understand the other participants and the ability to compromise.

Team building is a continuous process. It is beneficial not only for the company as a whole but for every individual because it reveals their true qualities and their ability to apply their skills in solving problems they are dealing with. And this, in turn, helps create a positive atmosphere in the workplace.

Individual employees become a unified team. Improving work results of individual employees and for the company as a whole is guaranteed. Team building is a smart way to invest in your business.

Often competitive activities are added to corporate outings, such as tennis tournaments, football matches, basketball games, hiking trips and swimming races or ice-skating and cross-country skiing in the winter.

One of the leading players on the market for resorts is Podmoskovnaya Sloboda, located in the Moscow region near Novorizhskoye Shosse in a forested region. The hotel includes such benefits as a convenient location, developed infrastructure, high level of safety, as well as a variety of other services adapted for the individual needs of corporate clients. Besides the listed services the resort has a site for downhill skiing called Lyzhki, with two ski lifts.

Preparing for a corporate outing requires lots of work. After every corporate event it is necessary to conduct a survey of colleagues and take their opinions into account in developing scenarios for future parties and outings. The majority of companies that organize events use services of event-planning companies, but specially chosen individuals or entire departments supervise their work.

It is difficult to please everyone — to unite and entertain people of different ages, habits and preferences. But this problem is instantly solved if you choose a hotel in the Moscow region for your parties, where it is possible to unite the business and recreational sides, and put it together so everything fits comfortably in place.

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